

TENTH ANNIVERSARY JUBILEE


MANAGER
ARTIST

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by the
N. V. A.
BENEFIT FUND
Auspices of
VAUDEVILLE MANAGERS PROTECTIVE
ASSOCIATION

THE TENTH ANNIVERSARY

N. V. A.
BENEFIT FUND

Under the Auspices
Vaudeville Managers' Protective Association



May 2, 1926

TENTH ANNIVERSARY JUBILEE

METROPOLITAN OPERA HOUSE : NEW AMSTERDAM THEATRE
KEITH-ALBEE'S N. Y. HIPPODROME : CENTURY THEATRE
MANHATTAN OPERA HOUSE



THE LATE B. F. KEITH

Founder of Keith Vaudeville

This Page Is Dedicated to the Memory of My Life Long Friend and Associate
—E. F. ALBEE



THE LATE A. PAUL KEITH

This Page Is Dedicated to the Memory of My Friend and Associate
—E. F. ALBEE

ODE TO THE N. V. A.

On the Occasion of Its Tenth Anniversary

THESE ten years seem a vagrant bit of time
Compared with all the endless aeons agone;
Yet, N. V. A., an hour may be sublime
When filled with deeds, as starry skies at dawn.
Thou know'st full well travail that comes with birth
Of finer things when vile ones we discard.
For ne'er good fight was won upon this earth
Without the wounds that leave the fighter scarred.

A decade gone—and still thy record's fair
In sight of those to whom thou pledged thy troth,
That they should be thy children and thy care;
To weak and strong—thou keep'st thy word to both.
For through the years the thought to thee most dear
Has been to tread the path that's paved with right;
To trumpet out thy message, strong and clear,
Like vibrant thunder crashing through the night.

The lovely blossoms that the winds embrace,
The watchful nursing of thy very own,
The tenderness for these that floods thy face,
Bear richest fruit of loyalty, full grown.
Thy family love thee, mother of them all;
Thy deeds are treasured by these children free.
If danger lurks, they hear thy slightest call.
O N. V. A.! The patient Christ eyes see!

ROLAND BURKE HENNESSY.



FRED STONE

President, National Vaudeville Artists



E. F. ALBEE

The Tenth Annual Benefit

THIS Jubilee Year of the National Vaudeville Artists marks the Tenth Anniversary of the organization, the completion of a decade of progress and prosperity, of fraternal and unselfish service in the profession, which is unsurpassed in the history of the theatre. The cause and motive of tonight's five simultaneously all-star performances in as many of the largest and most famous theatres in the world, are the same that inspired the universal celebration of National Vaudeville Artists' Week during which nearly twenty million patrons visited 1,122 vaudeville theatres. The cause and motive, coming to a climax in New York City this evening, are to sustain and reinforce the resources of the Benefit Fund of the N. V. A.

The response of the American public to this one and only annual appeal of the N. V. A. in their own behalf is repeated with greater emphasis and enthusiasm this Jubilee year, reaching its metropolitan peak this evening. The universal approval and support thus manifested is the splendid reaction of the American people to the ceaseless activities of vaudeville artists in behalf of every charitable, educational, patriotic or civic enterprise which deserves and needs their help at any time or at any place where our members may happen to be. Large and generous as is the public response to our annual benefit and celebration now, it cannot approach in its total the aggregate sums raised for other benevolent purposes during any single season of the past ten years. And the public knows all this. It is aware of the unvarying readiness, the unselfish eagerness, the unfailing kindliness with which the artists of our profession give their time and their talents, without pay and without obligation, to other benefits for the aged, the ailing, the orphans, the deserving dependents of any and every race and creed.

The brilliant and enduring history made by the vaudeville profession as unified in the N. V. A., is strengthened and made more eventful by reason of the fraternal and business co-operation which now exists between the managers and the owners as represented by the Vaudeville Managers Protective Association and the National Vaudeville Artists. In this oneness of purpose and effort towards higher standards, better service, juster dealings and a greater humanitarianism, the entire scope and spirit of vaudeville have been energized and made effective. The great and distinguished audiences at our five great performances this evening are ample evidence that the public understands, approves and supports the ideals and the deeds that are being realized by the N. V. A. and its Benefit Fund.

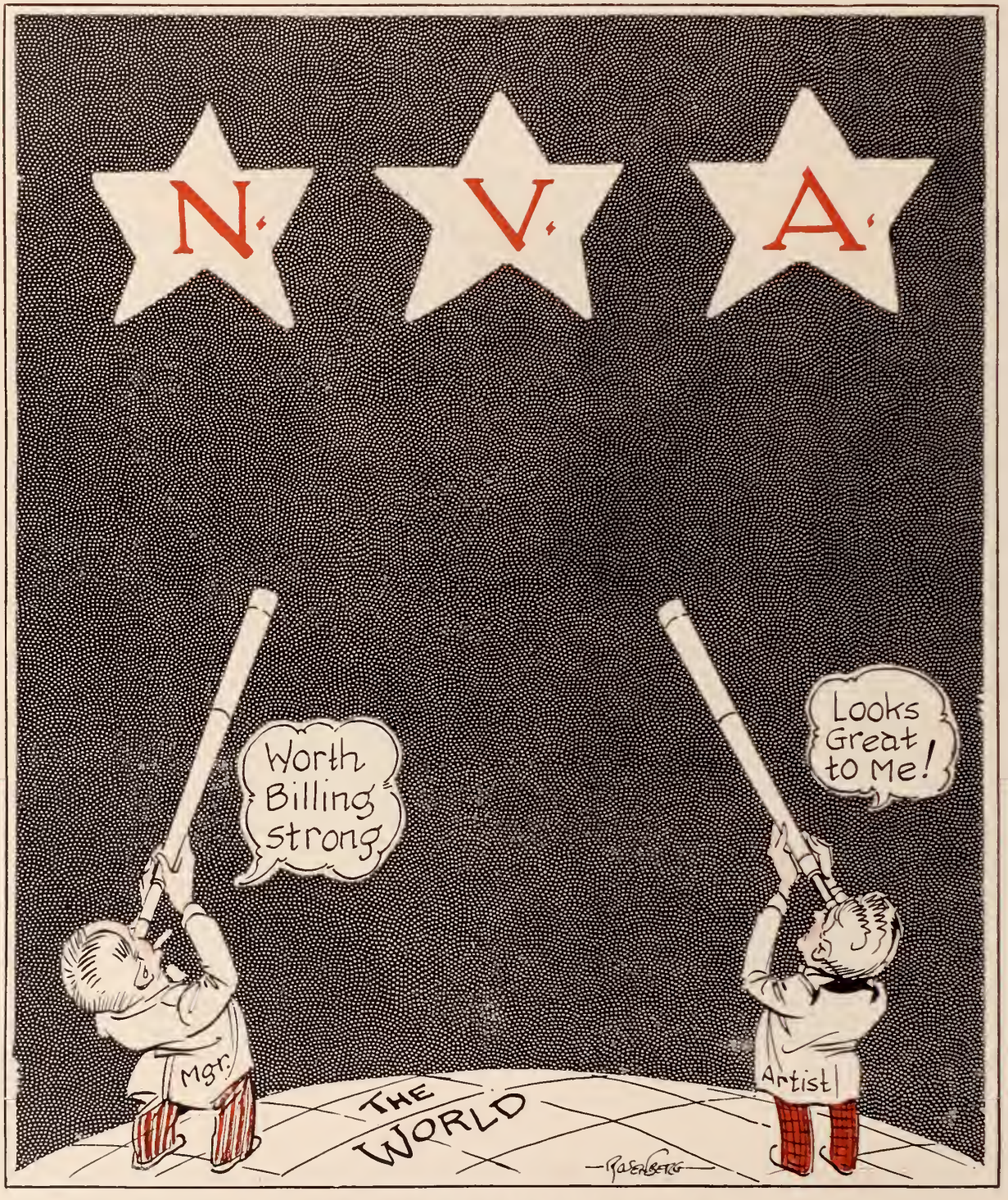
With the extension and maintenance of the established charities of the N. V. A.—works of mercy and helpfulness that are not confined to this branch of the theatrical profession—plans have been completed for a modern 200-bed sanatorium for the care of tubercular patients. An estate of 40 acres near Lake Saranac in the Adirondacks has been acquired and is being improved with every health device and equipment with a staff of medical experts and nurses in charge. The $1,000 gratuitous life insurance policy given with each certificate of membership in the N. V. A., the hundreds who are daily aided by the payment of funeral expenses, the cost of travel, the payment of doctor bills and the urgent necessities of unfortunate or unemployed artists, make up the bulk of the expenditures of this Fund.

The number and extent of the beautiful display pages in this programme book gives further and substantial proof of the loyalty and esteem which artists of all branches of the theatre, the opera and the concert stages as well as scores of leading commercial factors hold the artists and the institution of vaudeville. They all know and appreciate the determination of the N. V. A., made evident during the past ten years, that no deserving artist shall be permitted to exist in want, to suffer in illness, to die in poverty or to be buried without honor, so long as the N. V. A. survives and continues to deserve the approval and support of the whole lay public as well as the people of the theatre.



N. V. A. CLUB HOUSE

THREE GREAT STARS



Guiding Lights to Peace and Prosperity

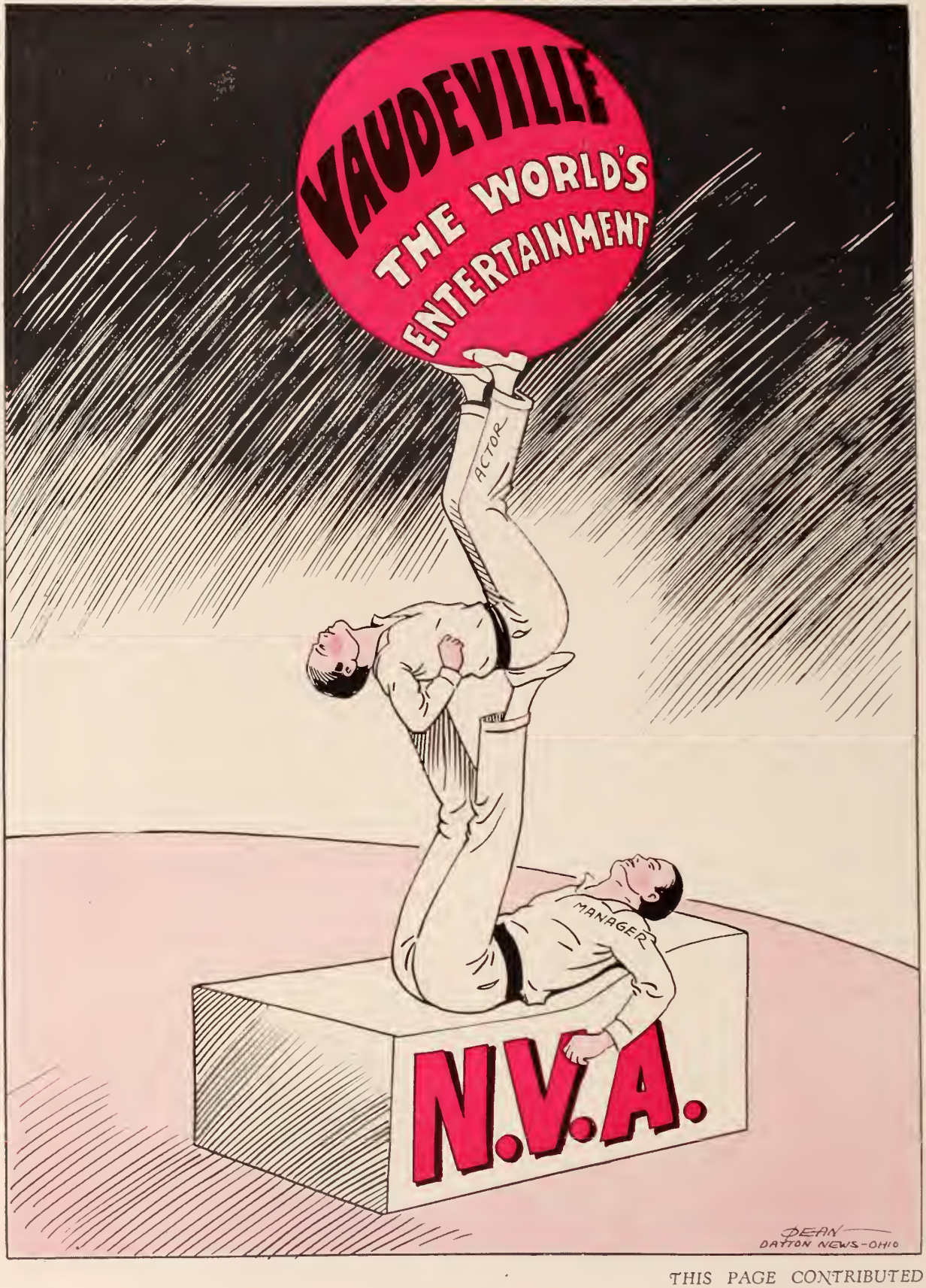
THIS PAGE CONTRIBUTED BY FRIENDS OF THE N. V. A.

SAMUEL K. HODGDON



In Memoriam

PERFECT BALANCE



THIS PAGE CONTRIBUTED
BY FRIENDS OF THE N. V. A.



ELSIE JANIS



RAE SAMUELS

Direction HARRY WEBER

Harry Weber Attractions—





HARRY WEBER PRESENTS

Gladys **Clark and Bergman** Henry

Success to the N. V. A.



Roger Wolf Kahn

Harry Weber Attractions



IRENE FRANKLIN

with

JERRY JARNAGIN

Congratulations
N. V. A.

Personal Direction:
HARRY WEBER



HARRY WEBER PRESENTS

DEIRO

The Original Master of the Piano Accordion

Most Talked of Act in Show Business by Public and Press

FRED LAFRANCE and JANE GARNETT

Assisted by their wonderful character dog "BOY"

In

Their New Black and Tan Comedy Act

"THE BLACK SHEEP"

Thanks to
MR. JULES DELMAR
MR. BILLY DELANEY

Business Director,
HARRY WEBER

Harry Weber Attractions—



MISS EDITH CLASPER

Daintiest of Dancers



"Two Black Crows"

MORAN and MACK

And

Mack Wire-Ply Trunks
Two Necessities

Harry Weber Attractions—

BEST WISHES TO THE N. V. A.

WILLIAM MORRIS

AND HIS FAMILY



ADRIAN MORRIS



MRS. WILLIAM MORRIS



WILLIAM MORRIS



WILHELMINA MORRIS



GORDON MORRIS



CHESTER MORRIS

PLAYING KEITH-ALBEE AND ORPHEUM CIRCUITS

Harry Weber Attractions



HARRY WEBER

PRESENTS

MISS KITTY DONER

"Twenty Minutes in Paris"

ETHEL SHATTUCK AND ED. WARD

Success N. V. A.

COLLETTA

and her

JAZZ-O-MANIA REVUE

HARRY WEBER

Presents

CHAS. CRAFTS AND JACK SHEEHAN

In Laughomania

RALPH LOHSE & NAN STERLING

Best Wishes N. V. A.

HARRY WEBER

Presents

CARL ROSINI

Changing a Swede Into a Dane

RAYMOND WYLIE

Good Luck N. V. A.



JIMMY LUCAS

Standard High Class Vaudeville Attraction

Harry Weber Attractions—

HERMAN TIMBERG

AUTHOR AND PRODUCER

OF

Exclusive Keith-Albee Vaudeville Attractions

"THE REBELLION"
A Mellow-Dramatic Satire on the Present Craze for Syncopation
WITH
SAMMY TIMBERG AND COMPANY

"ROSITA"
A Spanish Fantasy, with HARRY DELF, NENA VIELA AND CO.

"BERLIN VS. LIST"
A Unique Musical Treat, With
ALEX HYDE AND COMPANY

"APPLES"
A Barrel of Laughs, With
BEN MARKS AND COMPANY



HERBERT AND IRVING TIMBERG

MY INSPIRATION

"THE LOVE DOCTOR"
(Adapted from John B. Hymen's "Petticoats")
With FRANK DOBSON AND COMPANY

"TEN DOLLARS A LESSON"
FEATURING
HERMAN BERRENS AND MLLE. FIFI

"THE TICKET SPECULATOR"
FEATURING
SHIRLI RIVES AND WILLIAM ARNOLD

The Above Attractions Written and Produced by HERMAN TIMBERG

My Very Best Wishes to the N. V. A.



S. Z. POLI

Poli Theatrical Enterprises



MARCUS HEIMAN

President, Orpheum Circuit of Theatres

Harry Weber Attractions—



Eleanor Durkin

OF

JAMES BURKE & ELEANOR DURKIN

Harry Weber Attractions—



The International Entertainer

WILLIE

SOLAR

Now Playing

KEITH-ALBEE THEATRES

Personal Direction: HARRY WEBER

SUCCESS TO THE N. V. A.



HARRY WEBER

Presents

M. ALPHONSE BERG

"Paris Fashions While You Wait"



MME. R. DONATELLA

in

"Carnival of Venice"

Personal Direction: HARRY WEBER

Harry Weber Attractions—



Compliments of

MISS JULIET

AND

HARRY DELF



Harry Weber Attractions—



HARRY WEBER

Presents

Paul Kirkland and Company

Playing Keith-Albee and Orpheum Three Year Contract



HARRY WEBER

Presents

EDGAR BERGEN & CO

With

CHRISTINE CHADWELL

"The Operation"

RADIOLOGY

(Formerly The Radio Robot)

Marcelling the Ether Waves

Direction: HARRY WEBER

KID ANNA

MANNING and CLASS

In a Classical Presentation

"Off the Floor"

Originators of RUSSIAN BALLET

Minuet—Charleston—Frisco—Via Wire

Direction: HARRY WEBER

Direction of Phil Bush—



ROSEMONT TROUBADOURS

Written and Staged by WALTER L. ROSEMONT

Direction: PHIL BUSH



FRANK BUSH

Now Playing B. F. Keith-Albee Time

Next to Closing *Always Goes Big*

Direction: PHIL BUSH



MR. MAX ALEX

Presents

THE 3 ALEX

In a Novelty Surprise Offering

Direction: PHIL BUSH

Direction of Phil Bush—



ROMAS TROUPE

in

A Variety Novelty

Direction: PHIL BUSH



THEODORE & SWANSON

IN 5 A. M.

Direction: PHIL BUSH

New Act Next Season



New People and Scenery

FRANK RECKLESS & CO.

America's Greatest High Class Comedy in

If You Are in a Hurry, Don't Wait for Me

Booking Exclusively with Keith-Albee Circuit

Personal Representative: PHIL BUSH



BOB DU BARRY

Presents

Mme. Du Barry and Company.

Wishes to Thank His Representative and Friend

MR. PHIL BUSH

For the Wonderful Season He Booked

Direction of Phil Bush—



MR. LOUIS SCHECKWITZ

Presents

THE NOVELLETTES

In a Singing and Dancing Revue



MORIN SISTERS

ZENA—BESS—HENRIETTA

Three Variety Gems

Representative: PHIL BUSH



FORREST S. CHILTON

Presents

"IDEALS"

A Comedy Skit of Domestic Trials

Direction: PHIL BUSH

Direction of Phil Bush—



PARAMOUNT QUINTETTE

In Brilliant Songs and Gems

Booked Solid Until July — *Direction* PHIL BUSH



JOE ART
PASTOR and CAPPO

in

"Speeding Steppers of Danceland"



ROMA BROS.

A Study in Bronze and Balancing

Eight Minutes — Special Scenery



MR. LOUIS MODENA

Presents

Modena's Fantastic Revue

Featuring

COUNTESS MODENA

Well-known European Violinist

Direction of Phil Bush—



POWER'S DUO

The Peers of Perch Performers

in

A Delightful Offering

Direction: PHIL BUSH



ANTHONY & MARCELLE

Versatile European Instrumentalists



DIXIE 4

Those Versatile Boys



NELLA ST. CLAIR

Presents

Broadway Whirl *Willie's Reception*

Miss Dumbell

THE MUSICAL SENSATION
OF THE GREAT NORTHWEST

Just Closed a Most Successful Season at the Flame Room, Hotel Radisson, Minneapolis, and a Limited Engagement at the Edgewater Beach Hotel, Chicago

GEORGE OSBORN AND HIS



ORCHESTRA

Best Wishes to the N. V. A. and Our Many Friends of the Legitimate and Vaudeville Stage for Their Many Kind Words and Suggestions Offered During the Past Season

WILL CONSIDER OFFERS
FOR COMING SEASON

Permanent Address
GEORGE OSBORNE'S ORCHESTRA
Hotel Radisson
MINNEAPOLIS, MINN.

Norman Jefferies, Representative—

JOSEPH K. WATSON



Everywhere Recognized as America's Leading Exponent of

HIGH-CLASS
HEBREW
HUMOR



FROSINI

"The Man Who First Dignified The Accordeon In America"

29TH STREET, BEECHHURST,
LONG ISLAND



JOS. RANKIN

Recognized Maestro

of the

XYLOPHONE

Norman Jefferies, Representative—



LEW PRICE

Presents

KARTER'S KOMEDIANS

in

"The Thief of Bad Gags"

Dat's Just What I Want to Know



Bernard and Marcelle

Introducing

JULES JOHN BERNARD

and ..... well,

Look at the Picture

Jay Raymond Features

FASHION HINTS

with

LUCILLE

Creator of Modes

RAYMOND'S BOHEMIANS

with

DOLLY ANNETTE and INA PAUL



LARRY HARKINS

and His

Monarchs of Melody

Featuring

ELEANOR VAUGHAN

Norman Jefferies, Representative—



The INIMITABLE CHARACTER ARTIST

J. C. MACK

AND A COMPANY OF SELECTED PLAYERS
IN THE UNIQUE EXTRAVAGANZA

MOTHER GOOSE

ONE OF THE FUNNIEST ACTS IN VAUDEVILLE

NOT A SERIES OF LAUGHS
JUST ONE CONTINUOUS LAUGH





EDDIE MAY

BARTO and MACK

in

"The Milk Bandit"

Regards to All



JOE ANTHONY

WEBB and HALL

"The Italian Minstrels"

Norman Jefferies, Representative—



JOY BROS. and GLOOM

Try to Find Gloom in
Either Picture or Act

Success to the N. V. A.

ABE SHAPIRO and JACK O'MALLEY

In

"How Does He Stand It?"

Wishing Success to All N. V. A. Undertakings



THE PREMIER ACROBATIC FEATURE

THE SIX ROCKETS

"All Girls"

The Only Act of the Kind in the
WORLD

LEW ROSS & CO.

In a

Domestic Comedy Farce

Entitled

"Oh Happiness—Oh Joy"

MARION GIBNEY

A Small Card to Convey Big Regards

BUT, Watch This Space Grow from Year to Year

BOBBY WRIGHT AND MARIE MARION

"Food for the Squirrels"

Norman Jefferies, Representative—



NICK HUFFORD

My Compliments to the N. V. A.



EDDIE MENNETTI & JUNE

in

"Blessed With Nonsense"

By JOHNNY HYMAN

Booked Solidly B. F. Keith-Albee Circuit

West: HARRY DANFORTH



BOB GERTRUDE

EARLE and RIAL

of

EARLE, RIAL REVUE

Western Rep.: LEW M. GOLDBERG

Extending Best Wishes to the Success of the N. V. A.



FRANK X. SILK

Burlesque's Premier Tramp Comedian

in

"Speaking of Home"

Norman Jefferies, Representative—



REMEMBRANCES
from the
DI GAETANOS
SYLVIA—GEORGE—AMELIA
the
Dancing Stars De Luxe



HAVE A SMILE
With
ANN SUTER
The Cheer-Up Girl



HAL NEIMAN
Meditating Mirth



REYNOLDS and WHITE

Eighth Consecutive Season of Success in Keith-Albee Entertainment with Their High Class Comedy and Musical Feature



MARCUS LOEW
President, Loew's Incorporated



WILLIAM FOX
President of the Fox Circuit

PAT. CASEY
AGENCY

EXPERIENCE AND EFFICIENCY
ENABLE OUR EXPERTS
to
DEVELOP AND PROMOTE
TALENT

GEORGE O. WEEDEN
E. K. NADEL
JENIE JACOBS
PETE MACK
LESTER WALTERS
TIM O'DONNELL
KENNETH RYAN
HENRY WIESE

701 SEVENTH AVENUE - NEW YORK CITY

"ABE" GOES A BARGAINING—*By Hershfield*



THIS PAGE CONTRIBUTED BY FRIENDS OF THE N. V. A.



Direction: PAT CASEY AGENCY

JOE and HARRY KELSO

Present

"THEIR CRAZY QUILT REVUE"

With

FLORENCE DARLEY AND MAURIE KELLY

Keith-Albee and Orpheum Circuits

RESULTS The Pat Casey Agency INC. RESULTS



BETSY REES

Keith-Albee and Orpheum Circuits



Good Wishes to All

MARY and ANN CLARK



Best Wishes

HARRY WEBB & COMPANY



CHAZ CHASE

"Most Unique"

Personal Management: AL MELNICK

RESULTS The Pat Casey Agency INC. RESULTS



BERT ERROL

Wishes to thank everyone connected with the Keith-Albee Circuit for a very happy season and will look forward to returning in November



ALF. LOYAL

Presents

Mlle. Loyalta's Arabian Stallions



AL. HARRY

KLEIN BROTHERS

in

"Jest Moments"

Aunt Minnie Is Out Front

P. S. We Don't Stop Shows, We Keep 'Em Going



MAX HENRY

GAUDSMITH BROTHERS

Assisted by

BOBBY and PETE

Their Clown Dogs

THE TENTH ANNIVERSARY

RESULTS **The Pat Casey Agency** INC. RESULTS



BOBBY FOLSOM

Direction: JENIE JACOBS

Pat Casey Office

MAKER *and* REDFORD *in* ROLLING STONES

by PAUL GERARD SMITH,

Direction E.K.NADEL

Staged by HARRY CRAWFORD

CASEY AGENCY



Direction: PAT CASEY AGENCY

CAPTAIN C. F. ADAMS

Offers

ODIVA And the Human Seals

Keith-Albee Circuit

RESULTS The Pat Casey Agency INC. RESULTS

Best Wishes

STELLA MAYHEW

ALEXANDER and SANTOS

With

FERNANDEZ AND AUDREE

AND DORIS

In a Vaudeville Divertissement



OLGA MYRA and CO.

with

BETSY REES

and

MARGARET LITCHFIELD

FRED. D. HATHAWAY, *Musical Director*

ERNEST SCHULTZ, *Stage Manager*



SIBYL BETHEL

Presents

ETHEL PARKER

Keith-Albee and Orpheum Circuits

GEORGE DORMONDE & PARTNER

Keith-Albee-Orpheum Circuits

TORCOM EDNA

Bezazian and White

Recording for Edison, Victor and Columbia Phonograph Companies

Keith-Albee and Orpheum Circuits

CLAUDE & MARION

"Still Arguing"

RESULTS **The Pat Casey Agency** INC. RESULTS



"DENO *and* ROCHELLE"

Foremost Exponents of the Apache and Originators of the Charleston Apache

Keith-Albee and Orpheum Circuits

RESULTS **The Pat Casey Agency** INC. RESULTS

DAN-FITCH MINSTRELS

A GREAT SHOW
A GREAT PRODUCTION
THAT'S WHY



IT BREAKS RECORDS
EVERYWHERE
IT PLAYS

Ask the Manager of Any Vaudeville Theatre



Vaudeville's Business-Getter



F. F. PROCTOR
President, Proctor Theatres Company



B. S. MOSS

President, Greater New York Vaudeville Theatres Corp.



J. J. MURDOCK
General Manager, Keith-Albee Vaudeville Exchange



ALEX PANTAGES
Sole Owner of Pantages Circuit

Lew Golder Attractions — ARTHUR PEARCE, Associate



Ross Wyse, Jr.

Assisted by

MR. and MRS. ROSS WYSE

In

"Kidding Father"



DANNY DUGGAN

Anywhere and Everywhere
A Box Office Attraction

Four Seasons Steady Work Under
Direction of LEW GOLDER



CARLTON EMMY

And

HIS MAD WAGS

Lew Golder Attractions — ARTHUR PEARCE, Associate



Alma Nielson

Assisted by

D. B. Ely Dave Rice

and

Frivolity Five



Staged by
ADELAIDE & HUGHES

Words and Lyrics
LOUIS WESLYN & HAL DYSON



The Classiest Comedy Novelty in Vaudeville

W. H. GROH and ADONIS

The Piano Hounds ?

Season 1925-26, Keith-Albee Circuit



SUN FONG-LIN

and

His Wonderful Company of Expert Oriental Chinese

IN A FAST MOVING ACT

Magics, Spinning Platters and Contortionists

All Original Ideas, Originated by MR. LIN

Lew Golder Attractions — ARTHUR PEARCE, Associate



FRANK EVANS CHUCK EVANS

THE THREE CHEERS

BREWSTER-POMEROY REVUE



In
Their Annual Edition
of
The Passing Follies



EDDIE

SWARTZ

and

JULIA

CLIFFORD

in

Popular Melodies and Original Nonsense

Now Playing Keith-Albee Circuit

Personal Direction: LEW GOLDER

New Act in Preparation by Darby Arronson

Lew Golder Attractions — ARTHUR PEARCE, Associate

All's Well and the Goose Still Flys High

THE 4 ORTONS

Vaudeville's Funniest Wire Act

After a most successful tour of Australia and New Zealand in 1925, they are repeating their former success over the Keith-Albee Circuit this season.

Always Working—The Reason

Originality+Ability+Lew Golder=Work

WM. MORRIS
Foreign Bookings

WM. JACOBS
West



JACK ELSIE

KRAFT & LAMONT

in

"Put Up the Lights"



J. HAROLD KENNEDY

Presents

"Jerry AND HER Baby Grands"

GERALDINE VALLIERE
Directress

The Only Attraction of Its Kind in the World

Premier Baby Grand Pianos Used

Myron Pearl & His Company

Presents

Dance Echoes

Assisted by

DOLLY & HARRY PEARL

Reuben Barnett at Piano

THE LUMARS

The Girl Without Nerves

Thank Heavens—Frank Evans—Presents—



BERT FITZGIBBON

Frank Evans' N. V. A.'s—

PAUL DEMPSEY, Business Manager
LESLIE GROSS, Secretary

ANNA FABEL, Office Manager
THOMAS KENNEDY, Assistant Manager

Marie Walsh and Frank Ellis



From October, 1922, to July, 1926

Consecutively for

Keith-Albee, Orpheum and

Interstate Circuits



Direction: FRANK EVANS AND PAUL DEMPSEY



JACK WYATT

And His Scotch Lads and Lassies



THREE VAGRANTS

Bergamasco Tirelli Messina

Frank Evans' N. V. A.'s—

PAUL DEMPSEY, Business Manager
LESLIE GROSS, Secretary

ANNA FABEL, Office Manager
THOMAS KENNEDY, Assistant Manager



JOE PARISE

Supreme Piano Accordionist

Direction: PAUL DEMPSEY, FRANK EVANS

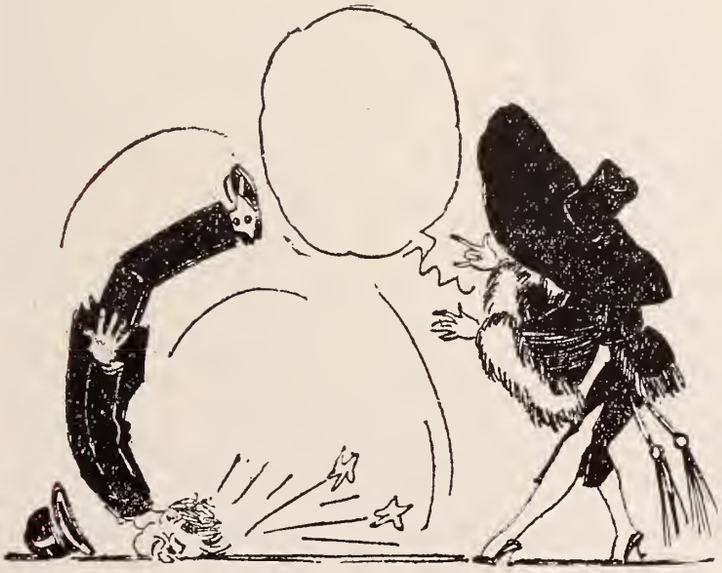


George Laurie and Vera Rayne

in

"Steps and Styles"

Direction: FRANK EVANS, PAUL DEMPSEY



Playing Keith-Albee Circuit

ART BABCOCK

and

MLLE. DOLLY

in

ON BROADWAY

Success to the N. V. A.

Frank Evans' N. V. A.'s—

PAUL DEMPSEY, Business Manager
LESLIE GROSS, Secretary

ANNA FABEL, Office Manager
THOMAS KENNEDY, Assistant Manager

GALETTI AND KOKIN

Present

POLA



THE ONLY DANCING MONKEY IN THE WORLD DOING THE CHARLESTON

DIRECTION FRANK EVANS.

RUTH BUDD

On S. S. Olympic to London



LOU MELON AT PIANO

Season 1925-26 "GAY PAREE"



Under the Management of FRANK EVANS



FRED STONE AND HIS DAUGHTER DOROTHY STONE

Star and Co-Star of Charles Dillingham's New Production "Criss-Cross"—1926-27

"OPEN TIME"



THIS PAGE CONTRIBUTED BY FRIENDS OF THE N. V. A.



H. CLAY MINER

President ESTATE HENRY C. MINER, INCORPORATED



William & Joe Mandel

In "Quiet Please"

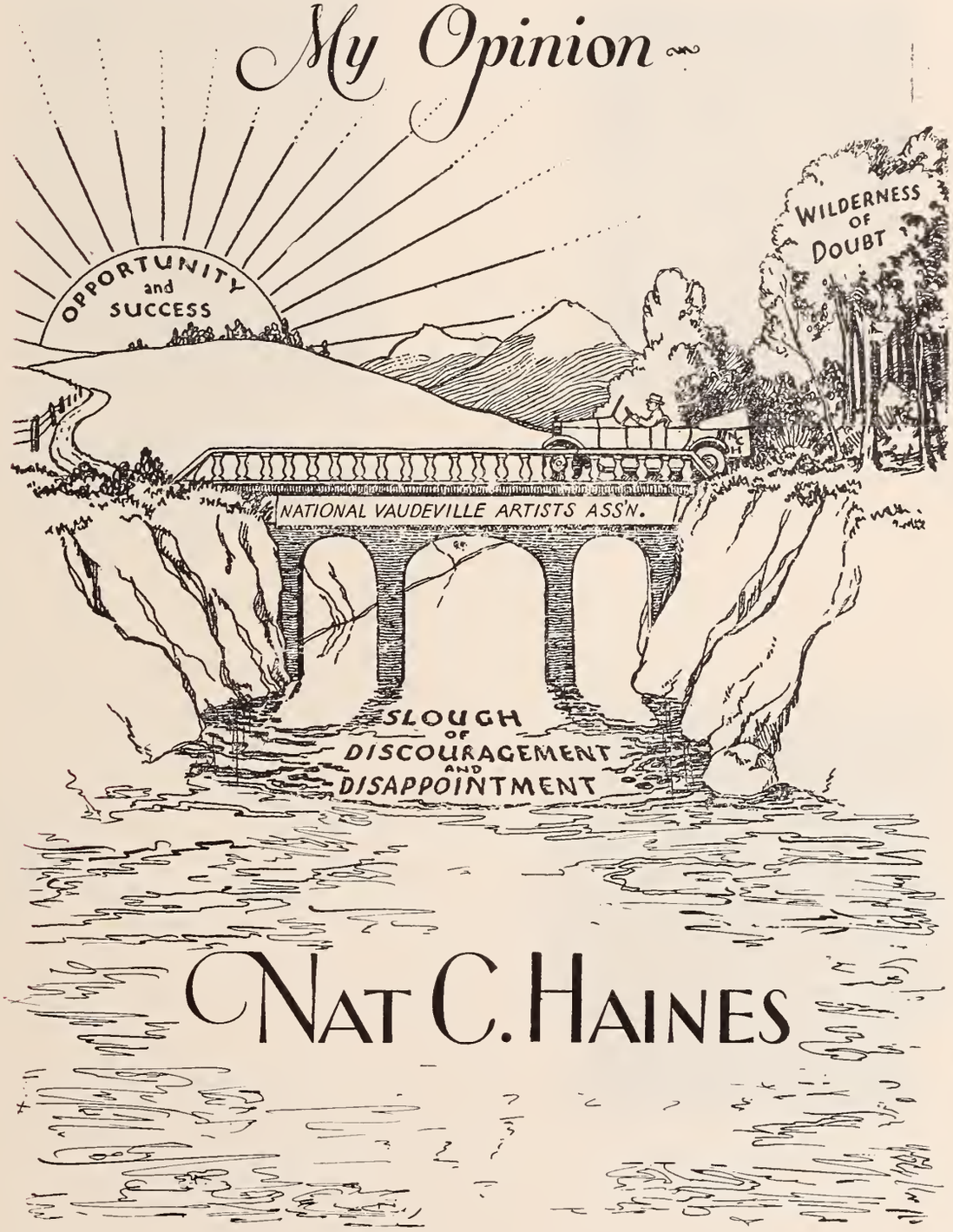
Direction of BERNARD BURKE

Frank Evans' N. V. A.'s—

PAUL DEMPSEY, Business Manager
LESLIE GROSS, Secretary

ANNA FABEL, Office Manager
THOMAS KENNEDY, Assistant Manager

My Opinion



NAT C. HAINES

Frank Evans' N. V. A.'s—

PAUL DEMPSEY, Business Manager
LESLIE GROSS, Secretary

ANNA FABEL, Office Manager
THOMAS KENNEDY, Assistant Manager



RAY FERN and MAREE

A Vaudeville Diversion



PARISH & PERU

The Acme of Versatility

Keith-Albee, Orpheum, Interstate Tour



ED. JANIS

in

"KEEP STEPPING"

TOM LINTON

Originator and Producer

"Home Town Follies"

A Local Talent Revue and a Broadway Cast

Always Working *Always Makes Good*

General Representative
H. J. ROBERTS

WALTER BROWER

"The Jolly Jester"

Frank Evans' N. V. A.'s—

PAUL DEMPSEY, Business Manager
LESLIE GROSS, Secretary

ANNA FABEL, Office Manager
THOMAS KENNEDY, Assistant Manager



AL LAVINE

Broadway's Youngest Songwriter

And His

COLLEGIATE ENTERTAINERS

TOM DAVIES TRIO

European Sensational Motorists

Past Bookings Include

PALACE, NEW YORK
NEW YORK HIPPODROME, 3 Months
LONDON (Coliseum)
PARIS (Alhambra)
AUSTRALIA
SOUTH AFRICA
SOUTH AMERICA
BELGIUM
HOLLAND
SPAIN
INDIA
CEYLON

Keith-Albee and Orpheum Circuits

JOSEPH GRIFFIN

"The Irish American Tenor"

Assisted by ALBERT VERNON

Direction: FRANK EVANS, PAUL DEMPSEY



ARLINE'S SEALS

In a Sub-Sea Spectacle

East—FRANK EVANS

West—SIMON AGENCY

Marty Forkins Presents — JACK WEINER, Associate

Val Harris and Vera Griffin

Direction: MARTY FORKINS







THE MAN YOU ALL KNOW

JAMES B. DONOVAN

and

MISS MARIE LEE

The Dancing Butterfly

Success to All Friends and the N. V. A.

JESSE BLOCK and FRANCINE DUNLAP

Direction: MARTY FORKINS

Associate: JACK WEINER

LARRY REILLY

in

Characterizations

Material by
NED JOYCE HEANEY

Music by
CLARENCE SENNA

Representative: MARTY FORKINS

Associate: JACK WEINER

THE TENTH ANNIVERSARY

Marty Forkins Presents — JACK WEINER, Associate

MAIDIE DU FRESNE

and

JACK & TEDDY EVANS

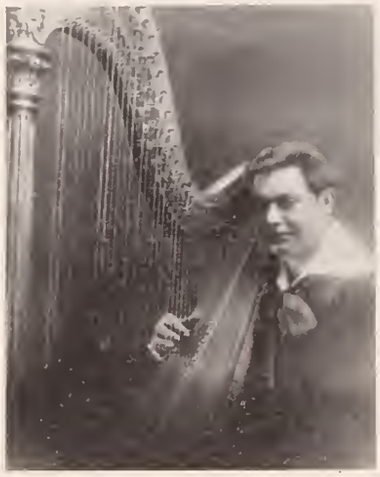
in

"Dances from Clownland"

IRENE AND MARY

STUART SISTERS

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Summering in Texas—Back Next Season Bigger and Better Than Ever

East
Direction: MARTY FORKINS

West
EZ KEOUGH

Best Wishes to N. V. A.

from

THE MIRTHQUAKES





ED EAST & RALPH DUMKE





Greeting to the N. V. A.

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MASON and SHAW

Direction: MARTY FORKINS JACK WEINER, *Associate*

WHEELER & WHEELER

The Radium Bugs

EARLE S. DEWEY AND MABEL "BILLIE" ROGERS

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A Comedy With Music

"HONEY"

By WILL M. HOUGH

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Representative

JACK WEINER
Associate

Playing Keith-Albee Circuit

Lew Golder Attractions — ARTHUR PEARCE, Associate

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LEW GOLDER
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AND
BILLIE MAYE REVUE

Compliments of

VISIONS

with

MARIE CHANEY And EDWARD FOX

Leader and Manager: HUGO CONN

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BOB GEORGE



in

"NATURE'S LAFF"

FRED MILDRED

FORCE & WILLIAMS





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FROM LOW TO HIGH

A Comedy With Music and Exclusive Novelty by
EARLE BROWNE



RUBY TRIO

in

"SAMPLES"



Booked Solid
for
2 Years



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Keith-Albee Circuit

DAN FITZ
Direction: NAT SOBEL

BREMS, FITZ AND MURPHY BROS.



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BILL MURPHY



Anna Case



Herald-Post, Louisville, Kentucky

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Direction: RALPH G. FARNUM

Edw. S. Keller, Office

SAGUR MIDGLEY & CO.

In

"OH JONESEY"

A Musical Farcical Comedy

Direction: HENRY BELLIT

CLAUDIA COLEMAN

"Feminine Types"

Direction: MAX E. HAYES

On behalf of all good Indians in the profession, accept gentles, I pray you, the greetings of Chief Caupolican, who is saying au revoir to vaudeville by Heading at the Maryland Theatre, Baltimore, May 3, 1926, for his very good friend, the universally beloved Fred C. Schanberger.



ANN FRANCIS & WALLY

The Sunshine Girl

and

Vaudeville's Best Dressed Man

"Oh! How Can You Say That"

?

Direction: JACK LEWIS

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Eva Tanguay


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NAZIMOVA



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Why Suffer When I Can Cure You?

Thousands are taking my treatments daily. I am doing business on the largest scale ever dreamed of in theatrical therapeutics. Don't wait until too late. An ounce of prevention is worth a pound of cure.

DANGER SIGNALS

If you puff after climbing stairs or while smoking, or feel tired after losing a night's sleep. If spots appear before your eyes or on your vest and your appetite is poor after a meal. Don't wait till too late. You may be suffering from LANGUIDOSIS.

***DON'T** accept the dangerous, dilatory diagnosis of poor, pattering physicians. REMEMBER, I have at my disposal every known device of scientific surgical satire, from laughing gas to radium treatment for rib-tickling risibilities.*

Let the MASTER MIND of MEDICAL MIRTH, who has MADE MILLIONS MERRY, cure, heal, and forever banish your troubles, no matter of how long standing. I have held CLINICS in every city, large and small, in the United States and Canada with excellent results.

READ

No Other Remedy Equal

"In all vaudeville it is doubtful if ever there was another 24 minutes of laughter such as caused Monday night at the Palace by this young man Rockwell."
—Sime, "VARIETY."

Hysterical

"Dr. Rockwell, comedian extraordinary at Keith's this week, not only leaves the audience bordering on hysteria, but due to his efforts, the audience almost to the last person stays till the last moment of the last act."—"NEWS," Philadelphia.

Wonderful Results

"Dr. Rockwell's reception when he came on the stage was another point for comment. It was a reception that grew and spoke volumes for the popularity of this famous humorist whose superior line of hokum has made the same impression in Chicago it did in New York."—Hal, "VARIETY."

Unusual Conditions

"The writer has never seen fans double over with so much laughter, since reviewing this track as they did for Dr. Rockwell."
—J. J. Kell, "ZITS."

Spent $1,000,000

"As a next to closing act and following thousands of dollars worth of 'names' this young chap more than made good. He was a laughing riot and it was after five o'clock when he went on."—Herbst, "STAR."

Grateful Patients

"It will be a long time before last night's audience forgets Dr. Rockwell and he is sure of a hearty welcome on his next visit to Calgary."
—Calgary, "ALBERTAN."

Hundreds of Testimonials

"The audience at yesterdays matinee could give him hundreds of testimonials for his cures of all ills including that of disposition. As sheer character work his delineation of a travelling lecturer is masterly. He had the audience close to tears of mirth yesterday."—Louise Lasdis, SAN FRANCISCO.

Strange Symptoms

"The hilarity waxed until at the end of Dr. Rockwell's remarks staid gentlemen in the full-priced first ten rows were whistling thru their teeth. It was after 6:30 and the news reel still to be run when I stumbled out into the rain-drenched dusk."
—R. D. P., WASHINGTON, D. C.

All Others Failed

"Dr. Rockwell, the only quack in the world who ever did any good, is held over from last week. His humor is of a decidedly different variety than the usual "wise-cracks" and compares favorably with the wit of Donald Ogden Stewart."
—"HERALD," Los Angeles.

New Methods

"He is a different type of comedian from any now in the varieties—an alert, interesting monologist who has struck away from the beaten path and demonstrated that a comedian can find humor in the English language without dependion on mispronounced words or vulgar expressions."
—MILES, MINNEAPOLIS.

People Wild Over It

"Heading a great New Year's programme at Shea's this week, Dr. Rockwell announced as Quack! Quack! Quack!' yesterday convulsed two capacity audiences and aroused them to frenzied applause."
—BUFFALO "INQUIRER."

From the Nation's Capital

"No jester ever gave king or court more royal entertainment than that given by Dr. Rockwell to Keith's audience yesterday afternoon, where he tops this week's bill. Side splitting roars that shook the rafters rolled again and again from the packed house until bedlam reigned as the humorist unfolded his stuff."
—WASHINGTON "TIMES."

Benefits Long Remembered

"'Doc' Rockwell, as he is now known, will probably linger long in the memory of those who see him as an undisputed "wow."
—B. C., "BILLBOARD.

Never Anything Like It

"There never was a show like this, not this season anyway, principally it seems because of Dr. George Rockwell. He is a cynic, pessimist and grim smasher of illusions who hurls a broadside of slams at our dearest ideals and minimizes everything but his own light hearted gaiety which has an intoxicating effect upon an admiring audience."
—PORTLAND "NEWS."

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Blossom Seeley and Benny Fields



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DANCING
AND PERFORMING
BABY
ELEPHANTS



DON DARRAGH







FRANK RICHARDSON

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Direction: DAVID R. SABLOSKY

Best Wishes



HARRY HINES

Direction: PAT CASEY

MABEL McKINLEY

The American Soprano

JOHN DALY at the Piano
Management PAT CASEY

My Heartiest Wishes for the N. V. A. Benefit

Office of

Reb. Josef Rosenblatt

Tenor Cantor
Concert Artist

April 15, 1926.

Mr. Fred Stone,
Pres., N. V. A.

Leo Rosenblatt
Personal Representative
and General Manager

My dear Mr. Stone:

On behalf of myself and Cantor Rosenblatt I wish to take this means of expressing our sincerest wishes for the continued welfare of the N. V. A. and our hopes that its aims will always be fully realized.

Cantor Rosenblatt desires also to make it known that he appreciates very greatly the consideration and respect that has been accorded him by all those in, or connected with, the vaudeville profession. He trusts he has pleased all just as all have pleased him.

Yours for Good Will Everywhere,
Leo Rosenblatt



WITH GRATEFUL THANKS

to the

KEITH-ALBEE CIRCUIT

For All Kindness Received During My Stay in the United States

CORAM



CHIC ROSE

YORK & KING

In the

OLD FAMILY TINTYPE

Season 1927, Keith-Albee and Orpheum Circuits

Direction of R. & L. STEWART



Blanche & Jimmie Creighton

HARRY WEBER
East

SIMON AGENCY
West





Robert Burns & Claude West

in

"Shet Yo Mouf"

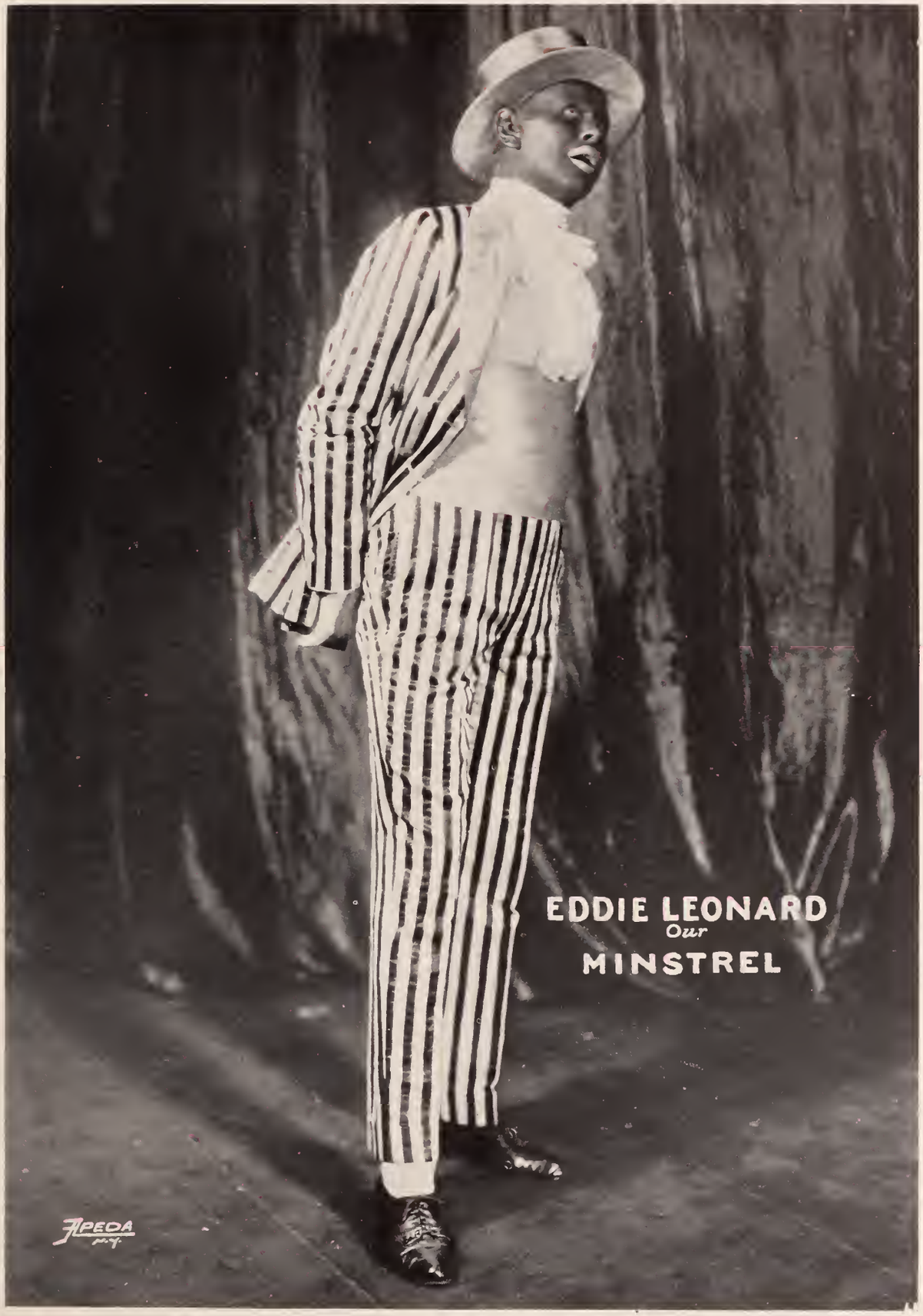
Personal Direction: RAY HODGDON, HODGDON AGENCY



In Bits and Hits of Broadway

Direction: PHIL BUSH


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in

"Laugh, Laugh, Stop"

Written by M. MART MARKHAM

Booked Solid Keith-Albee Circuit

Direction: CHARLES H. ALLEN





Ralph C. Bevan and Beatrice Flint

in

"A Slight Interruption"

Direction: CHAS. ALLEN

Keith-Albee and Orpheum Circuits



ACHILLES and NEWMAN

with Compliments

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West—SIMON AGENCY

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MOORE & FREED

in

"Spooning and Ballooning"

Direction: CHAS. H. ALLEN





JACK PRINCETON and LILLIAN WATSON

in

"Too Late"

A Comedy Skit by JOHN F. CONNOR

Booked Solid Keith-Albee Circuit

Direction: CHAS. H. ALLEN





Best Wishes to the N. V. A.

EDDIE COLE and GEORGE SNYDER

in

"The Director"

Direction: CHAS. ALLEN



Greetings to the N. V. A.

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M. S. Bentham, Representative



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AND

Miss Mildred Myra

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Assisted by

CHIN NEE

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Direction: CHARLES ALLEN



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Chas H. Allen

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Booked Solid Keith-Albee Circuit 1926-7



Long Live the N. V. A.

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Direction: CHAS. H. ALLEN

Hughes and Manwaring, Representatives—





ALMA and DUVALL

America's Fantastic Dancers





GENE SAM

WINCHESTER & ROSS

Wise and Otherwise

In

"Scrambled History"



THIS PAGE CONTRIBUTED
BY FRIENDS OF THE N. V. A.



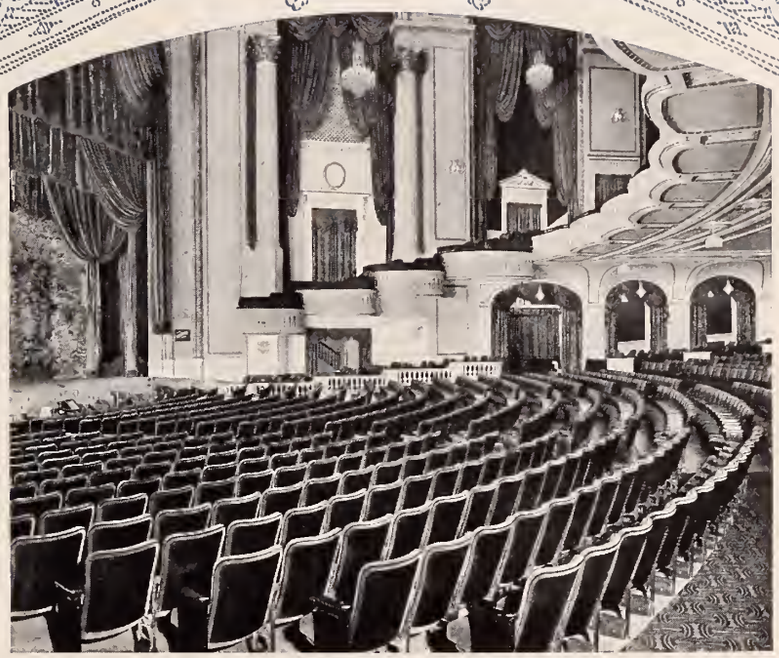
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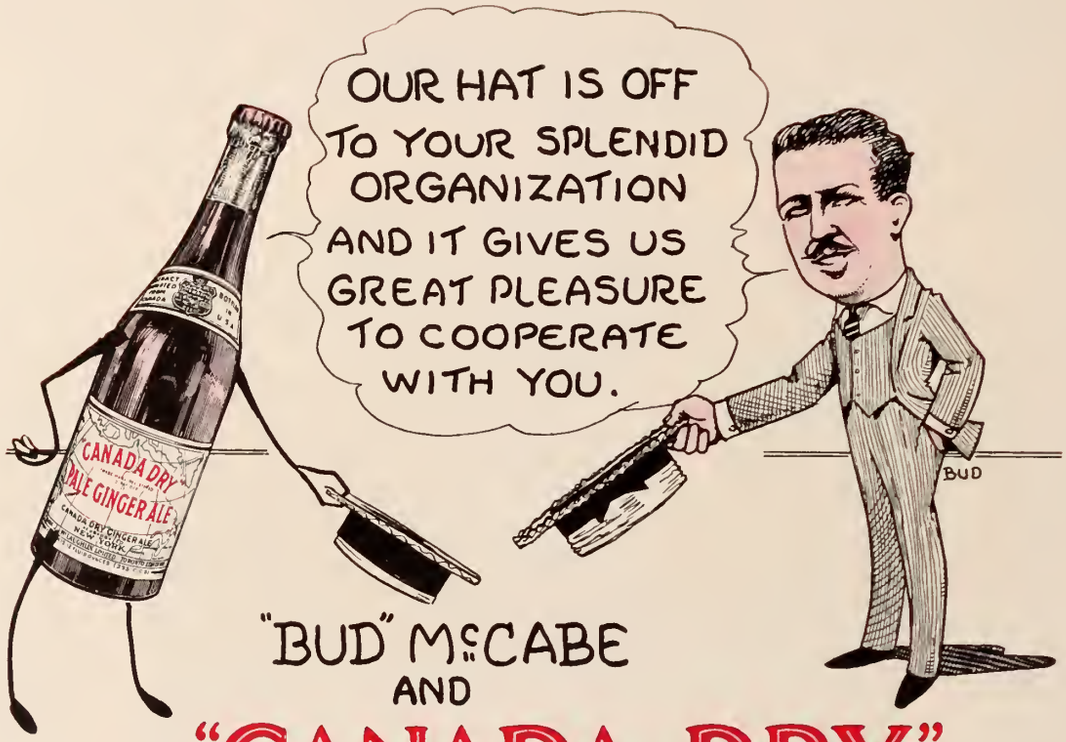
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Direction:

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Material by

HERBERT WARREN & JOHNNY HYMAN

HARRY CARDIFF

and

MARY WALES





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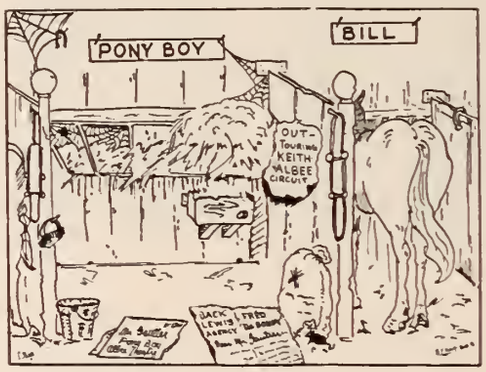


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Direction of Lewis and Gordon—





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Direction: MILT LEWIS

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BURNS & WILSON

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IRENE



BLANEY and WOOD

MARKIE



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BEN DAN

RODERO & MALEY

IN

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Associate DANNY COLLINS

MICHON BROS.

in

"BITS OF HUMOR"

Direction of PHIL BUSH

RHODA and BROSHELL

in

A Musical Flirtation

Direction of CHAS. BIERBAUER

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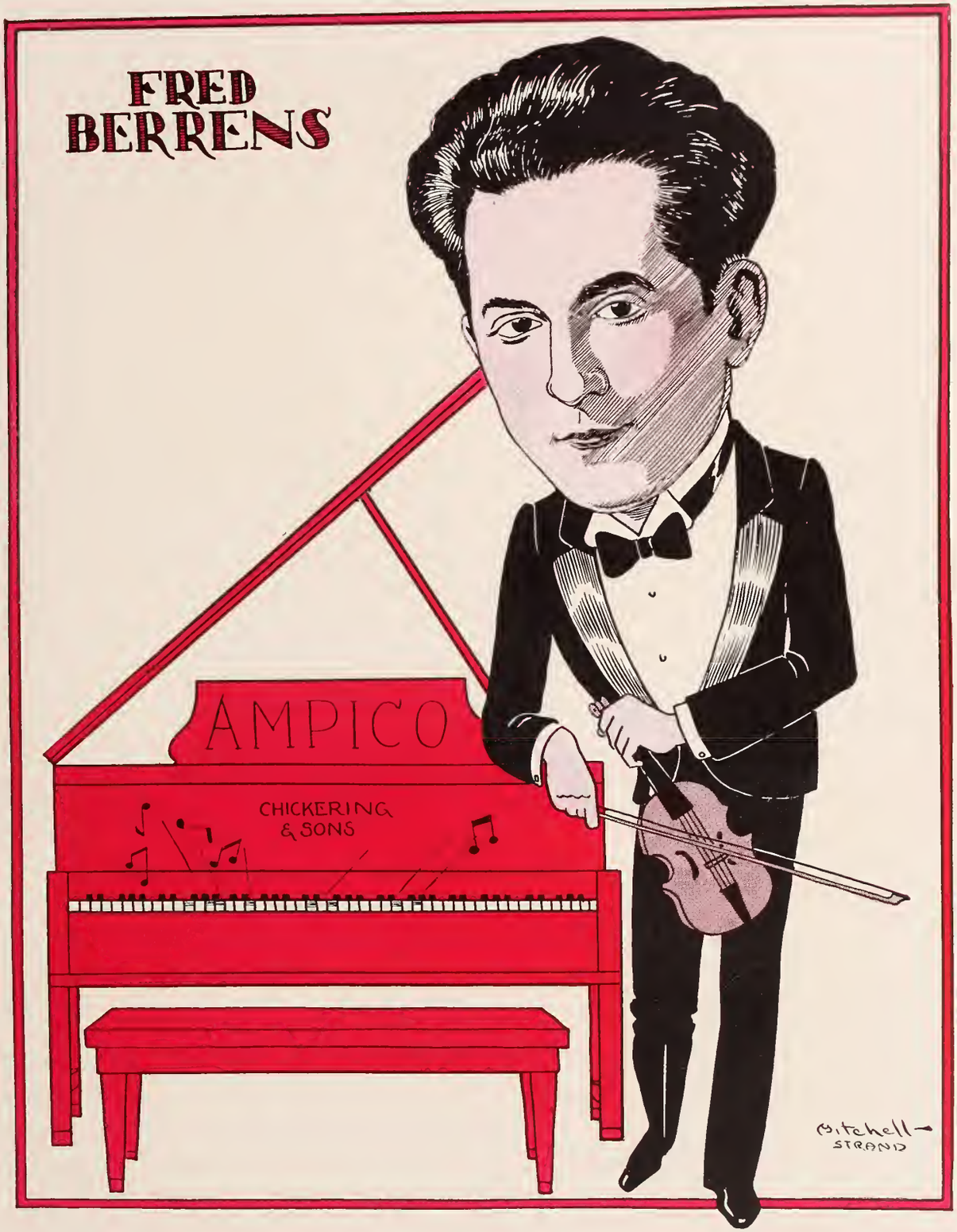
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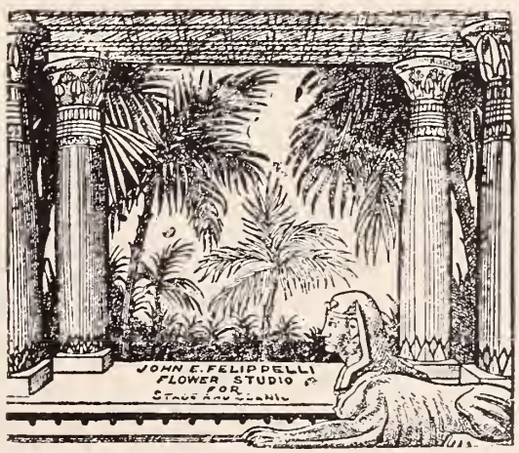
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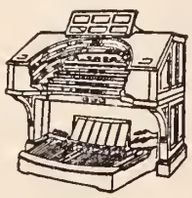
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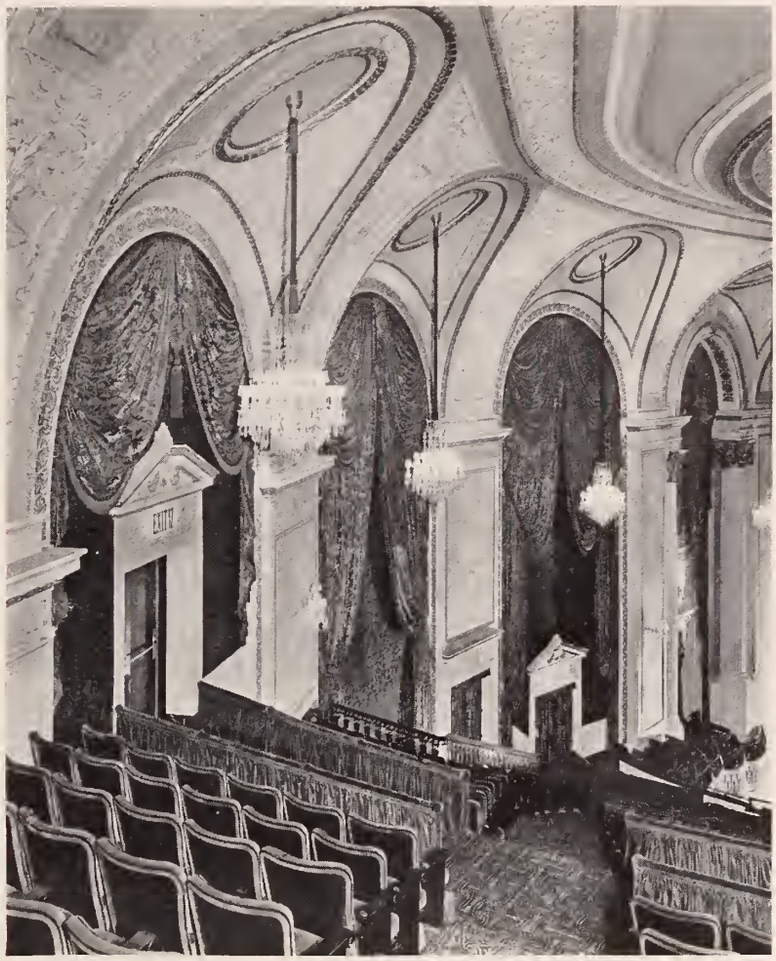
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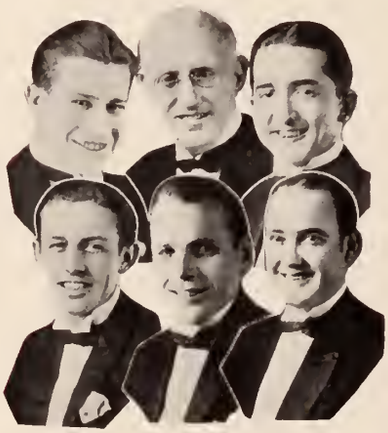


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TOPICS of the DAY



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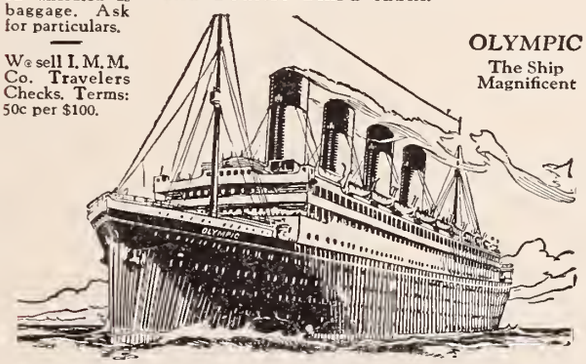
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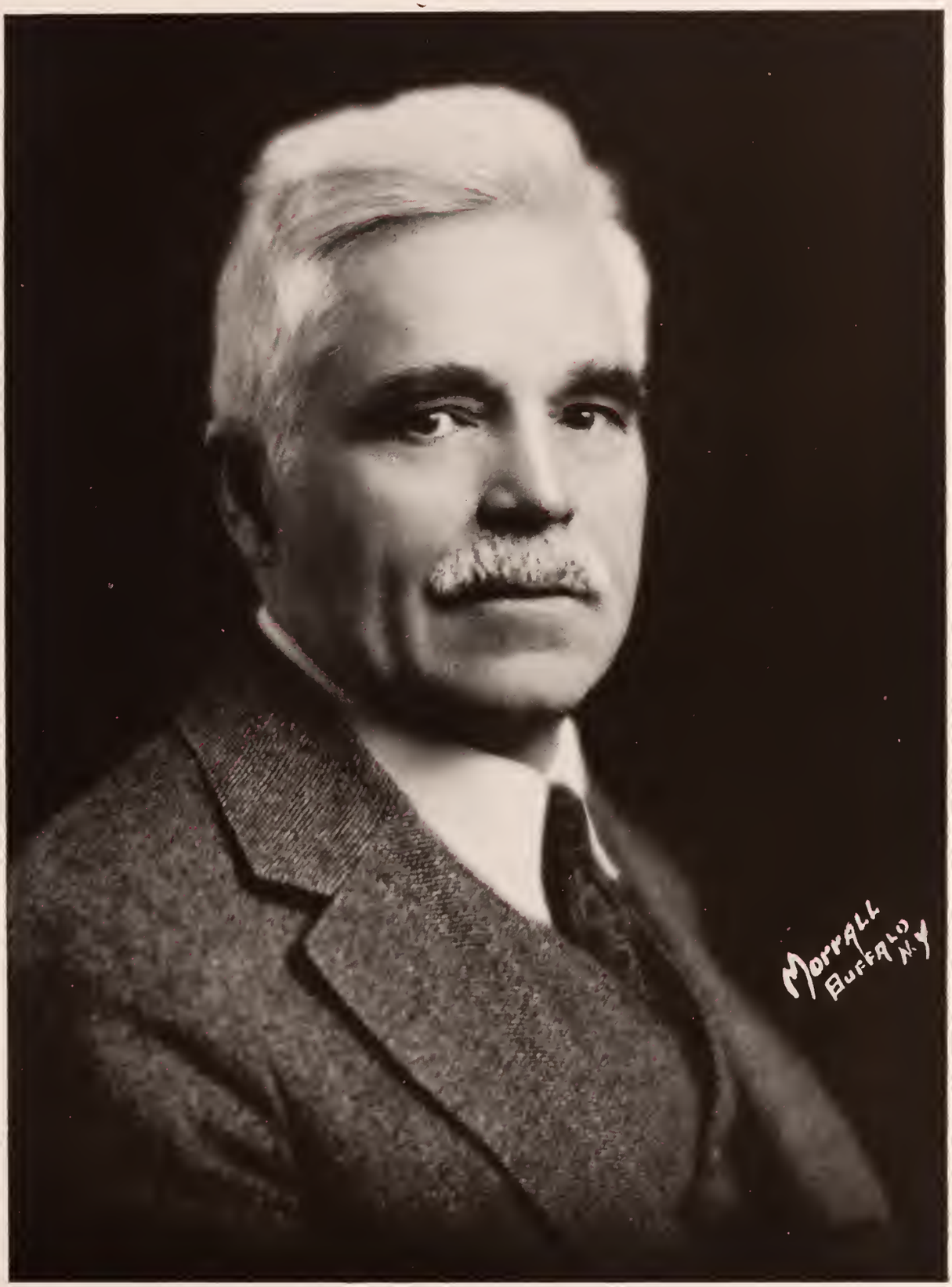
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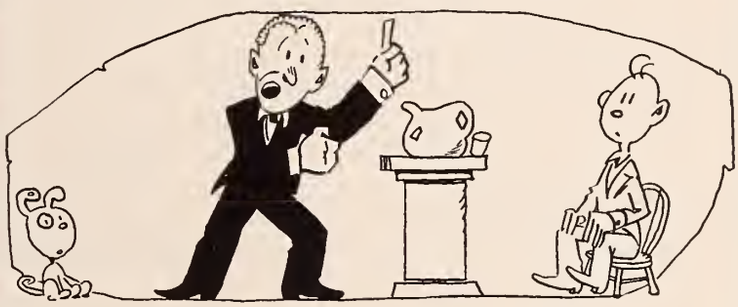
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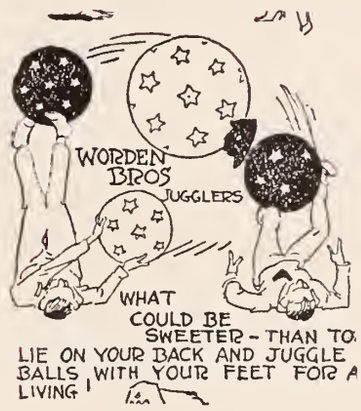
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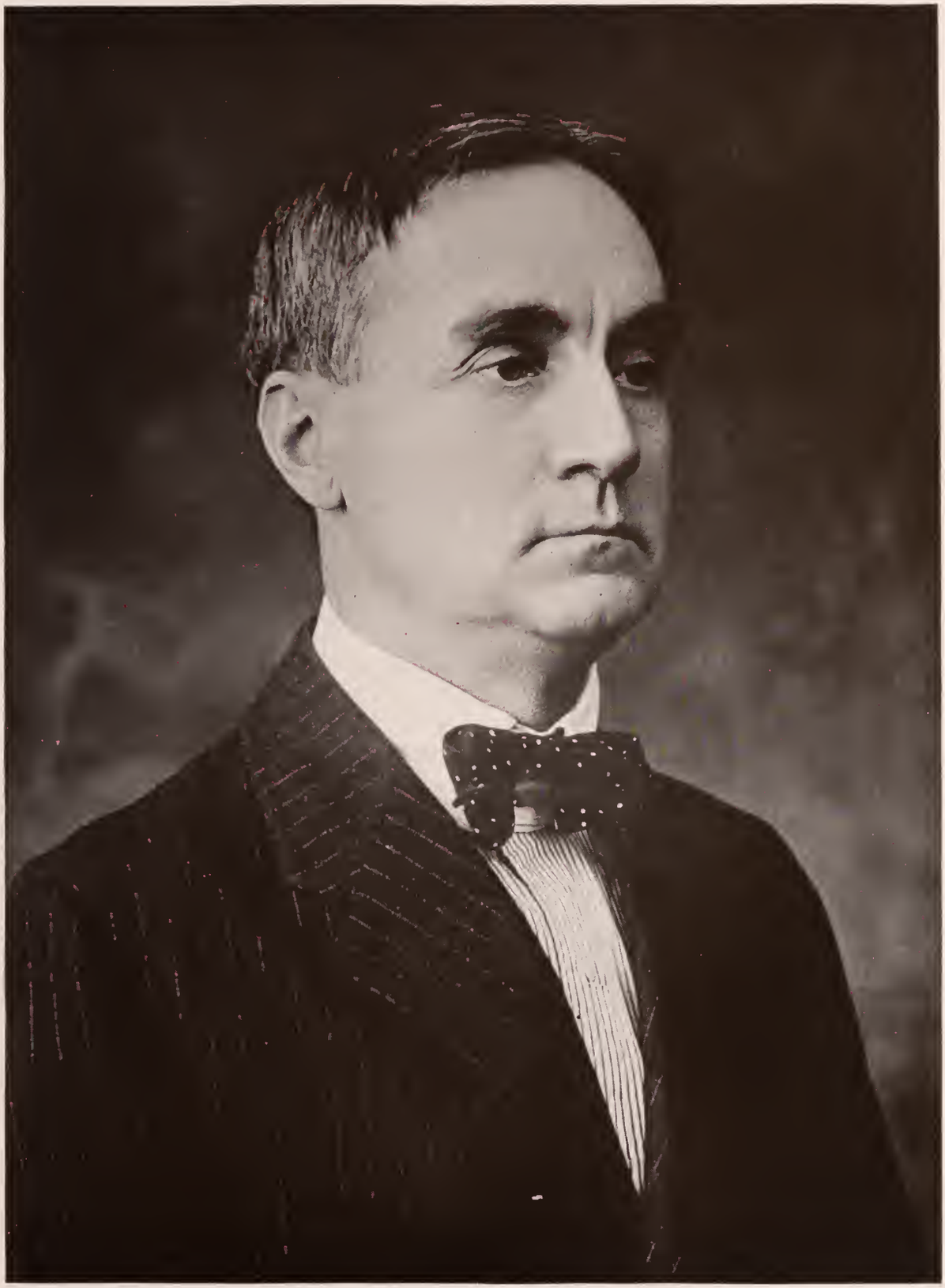
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From Our Friends in New York

To Vaudeville,— Its Managers and Artists, Greetings

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To the officers and executives of the great Keith-Albee Vaudville Exchange, our gratitude and sincere appreciation.

ELMER PEARSON

Vice-President and General Manager

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From Our Friends In Philadelphia

Greetings to the National Vaudeville Artists of America

THE Stanley Company of America extends friendly greeting to the men and women of the vaudeville world. It is a great satisfaction to know that the artist and the manager meet on common ground. Harmonious relations have been established through N. V. A. activities and more and more each day is there the spirit of brotherhood in all the relations of those who entertain and those who direct entertainment. Mutual understanding has made artist and manager appreciative of the problems that confront every one in vaudeville. More and more is there co-operation of the employed and the employer and friendliness is the order of the day. Every officer in the Stanley Company holds in his heart a warm spot for the vaudeville artist.

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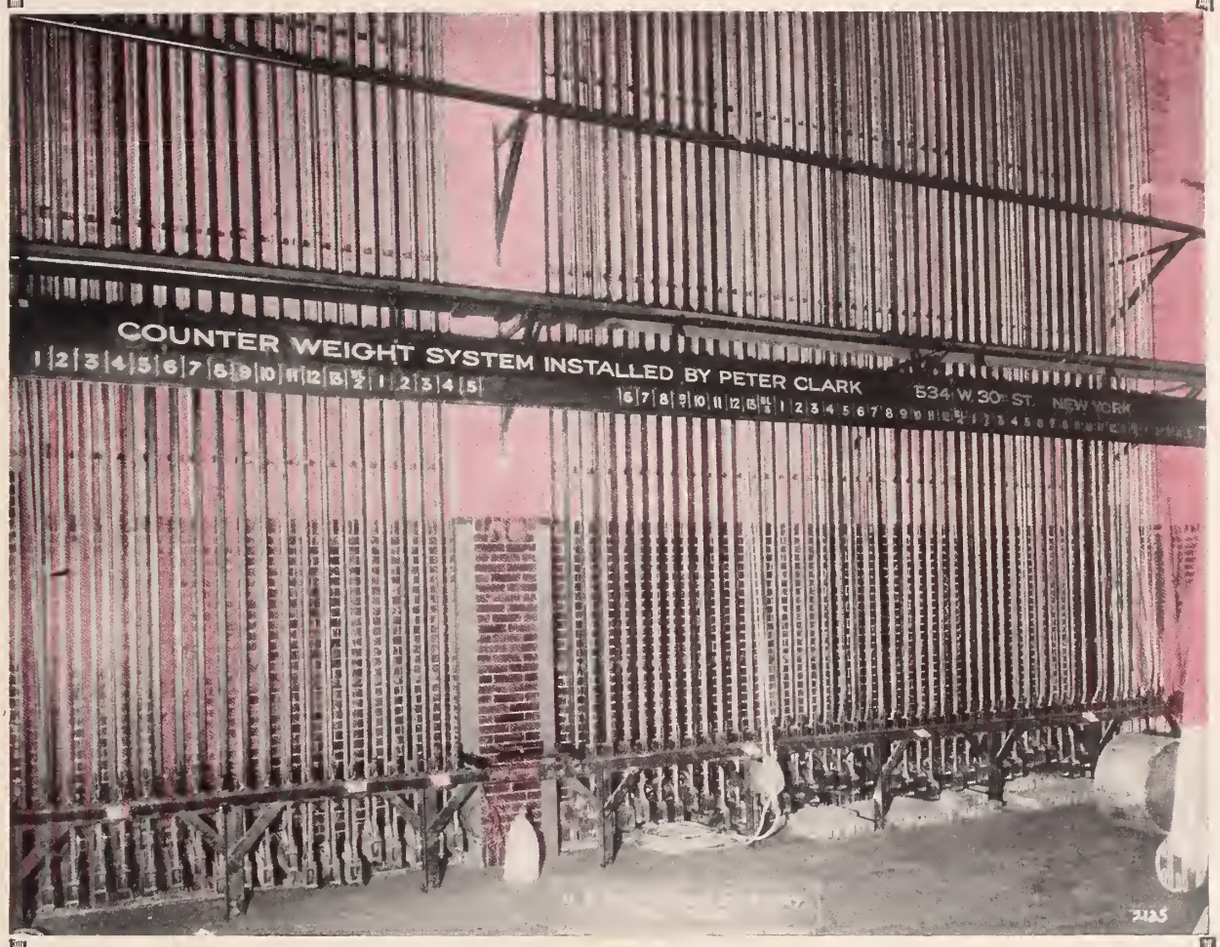
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N.Y. EVG. GRAPHIC.

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The N. V. A. Members

Hereby Express Their Gratitude and Pride over the Following Gracious Encouragements and Compliments from the Nation's Leaders

VALUABLE DOCUMENTS on the FOLLOWING PAGES

JOHN J BLAINE
GOVERNOR

EXECUTIVE CHAMBER
MADISON, WIS.

April 7, 1926

Mr. John Scharnberg, Manager,
Orpheum Theatre,
Madison, Wisconsin.

Dear Mr. Scharnberg:

It is a great pleasure to me to furnish a word of endorsement of the National Vaudeville Artists' annual drive in behalf of the sick and disabled vaudeville artists. Many people may have to be reminded that the life of these entertainers, who contribute so much to our delight and diversion when our day's work is over and theirs is only half done, is a hazardous one and full of hardships, resulting in many casualties. Distress among the members is often widespread and calls for help.

I wish to assure you that I am in hearty accord with the worthy aims of this organization, and hope the people of Wisconsin will lend their cooperation, and support the drive this week in order that the N. V. A. may reach the goal that it has set.

Yours very truly,

John J. Blaine

Governor

STATE OF NEW YORK
EXECUTIVE CHAMBER
ALBANY

ALFRED E SMITH
GOVERNOR

Mr.Edward F.Albee
Palace Theatre Building,
1564 Broadway,
New York City.

April 3,1926

Dear Mr.Albee:

Last year previous to the holding of the Annual Carnival of the National Vaudeville Artists I was glad, to certify to the beneficent deeds performed by the organization in administering to the unfortunate members of the profession who through either adversity or sickness needed the helping hand which the members are so ready to extend.

I am glad this year to renew my endorsement. I can not conceive of any finer demonstration of loyalty and regard than that of helping those who in the past have in turn been associated in assisting other members of the profession who were less fortunate and one can not too highly commend deeds of the kind which must of necessity recall the period when they were active entertainers administering to the pleasure of theatre goers.

My best wishes to all the members of the organization and to those whom it is assisting.

Sincerely yours,

Alfred Smith

CITY OF NEW YORK
OFFICE OF THE MAYOR

April 15, 1926

Mr. E. F. Albee,
1564 Broadway,
New York City

My dear Mr. Albee:

It is needless for me to tell you how much pleasure it gives me to commend the work of the National Vaudeville Artists Association, and the charitable burdens that they assume and carry on.

When we consider how greatly the vaudeville artists give to charity every year by voluntary appearances, and how wide-spread are the charities in which they assist, we can readily understand why their annual benefit fund entertainments are important events in this great city.

I wish the Association all the success in the world - but that is a certainty for the people of New York are grateful and they will respond in the future as they have always in the past. The Vaudeville Artists Association has contributed so much to the pleasure of our citizens and has been so sincere in its endeavor to alleviate the sick and disabled of the profession that I think it is safe to say that there is not a citizen in this City who is not with you, if not in person, at least in spirit.

With best wishes, I am

Sincerely yours

James J. Walker

Mayor

DEPARTMENT OF LABOR

OFFICE OF THE SECRETARY

WASHINGTON

April 3, 1926

Mr. E. F. Albee
Palace Theatre Building
1564 Broadway
New York City

Dear Mr. Albee:

The annual N. V. A. benefit performance gives me another opportunity to congratulate that organization on a splendid record of usefulness, and to wish it an endless career of splendid service. As most of my life has been passed in the work of putting the spirit of fraternity into practical effect through fraternal organizations, I believe I am qualified to recognize the merits of such a body as yours, and I can tell you frankly I know of no work that surpasses that of the N. V. A. in making life happier and better for all who come within its sphere of influence and benefit.

As for the variety of the good deeds the N. V. A. performs, they seem to be boundless. I am especially impressed with their clubhouse. It seems to me to be a perfect symbol for the association it covers under its roof. I know of nothing like it. A club where children are seen at play is something new in the world. It provides for the elder members, and that, too, is unusual, in any mere club. Such features as gratuitous insurance of $1,000.00, the safe contract on which money may be borrowed, your work in eliminating the evils of vaudeville, and the fine spirit of helpfulness and brotherly love you have instilled in every member, all seem to me to make the N. V. A. the very model of practical and spiritual helpfulness.

At present such splendid work is most unusual, yet I know you all are keen to see the day when you will cease to be unusual, from the fact that all other fraternal organizations, indeed all humanity itself, will be copying your fine example.

Such deeds as your people have performed can happen only when the men at the head of the institution are God-fearing, home-loving, clean-thinking men.

The N. V. A. confers so many benefits on mankind that it is amply entitled to receive an annual benefit of its own - especially as the benefit received is only passed out again in the form of other benefits backed by sound knowledge of the needs of those upon whom the benefits are conferred. I know this particular benefit will be the prodigious success it deserves to be. Again, with the warmest of good wishes, I am

Yours, sincerely,

~~sincerely~~,

James J. Davis

JJD/m

P R O C L A M A T I O N

WHEREAS, no group of citizens have given, or are giving of their time, talents and energies to sustaining the morale and mental well being of our people in the benevolent activities of every community in this great and generous nation, than the American vaudeville actor, and

WHEREAS, these artists are the representatives of a profession noted for its humanitarian impulses and its eleemosynary deeds, its constant and willing contribution to every movement for the relief of distress and the succor and cheer of the sick, and,

WHEREAS, little and infrequent opportunity is afforded the public to show in a tangible way its appreciation of the ennobling work of the vaudeville player, who never fails to respond to any demand upon him, and

WHEREAS, the week beginning to-day, Monday April 5, 1926, has set apart as National Vaudeville Artists Jubilee Week, when the actor may raise funds to take care of the sick and needy of his own profession, now

THEREFORE, I, Charles H.Kline, mayor of Pittsburgh, Pennsylvania, do respectfully call attention of all citizens to this worthy cause, and urge them to attend the vaudeville theaters of our City in such numbers, as will indicate to the actor the esteem in which his profession is held, and the willingness of our people to help those who are so ready and willing always to help others.

WHEREFORE, I have affixed hereto my signature and the seal of the municipality of Pittsburgh this fifth day of April, Anno domini, Nineteen Hundred Twenty six.

(Signed Charles H. Kline

Charles H.Kline
Mayor of Pittsburgh

GEO. W. P. HUNT
GOVERNOR
H. S. McCLUSKEY
SECRETARY

Executive Office
State House
Phoenix, Arizona

April 3, 1926

Dear friends:

My attention is directed to the fact that your organization, in carrying out one of the great charities for which the members of the theatrical profession are noted, will give a benefit performance at an early date.

The theatrical profession has always been noted for their liberality in donating their services for every worthy cause. In addition, their diligent efforts to improve the standards of amusements in our theaters have recieved considerable impetus as a result of the work of the National Vaudeville Artists.

During the past few months, we have been fortunate in having a weekly vaudeville show in the city of Phoenix, and ithas met with the approval and appreciation of our people.

I want to commend the work of the Vaudeville Artists in their endeavor to relieve the distress of those who have fallen by the wayside through ill health, and I trust that your efforts will receive the support they merit.

Very sincerely yours

Geo W P Hunt

GOVERNOR

National Vaudeville Artists,
c/o Western Vaudeville Managers Association,
Chicago, Ill.

Executive Department
STATE OF IOWA
DES MOINES

JOHN HAMMILL
GOVERNOR

ELSIE L DACHROTH
SECRETARY TO THE GOVERNOR

April 3, 1926.

My dear Mr. Lampman:

I take pleasure in endorsing the relief work of the National Vaudeville Association. Within a few days your association is going to observe National Vaudeville Association week, throughout the United States.

The proceeds obtained during that week will be devoted to charitable purposes. I want to assure you that I am in hearty accord with the worthy aims of your organization, and I hope the people of Iowa will lend their co-operation and support by attending the special benefit performances at the Orpheum Theatre.

I further commend you personally, in your effort to obtain entertainers, who contribute so much to our delight, edification, and diversion when our day's work is over, and theirs is only half done.

My best wishes are extended to you, and your organization for the success of this drive for so noble a purpose.

May your efforts be realized,

Sincerely yours,

John Hammill -
GOVERNOR.

Mr. E. F. Lampman,
Orpheum Theatre, Manager,
Des Moines, Iowa.

JH:LM.

State of Illinois
Office of The Governor
Springfield

Len Small
Governor

April 9, 1926

My dear Mr. Harding:

I think that we all have a warm place in our hearts for the kindly folks who devote their lives and talents to our entertainment on the vaudeville stage, and it is therefore a real pleasure for me to express at this time my interest in the National Vaudeville Artists' Association, in its ideals, its accomplishments, and more than all in its membership.

The National Vaudeville Artists' Association is engaged in a great work which benefits not only the members of the profession but the theatre-going public. It safeguards the interests of its members and ministers to them in sickness and adversity, and I have no doubt its influence is for the best in encouraging clean, wholesome and instructive presentations on the vaudeville stage. Such an organization merits commendation and support.

I congratulate the members of the Association upon the celebration of its Tenth Anniversary, and with sincere good wishes, I am,

Yours very truly,

Len Small

Mr. Fred A. Harding,

Manager Majestic Theatre,

Springfield, Illinois.

STATE OF INDIANA
EXECUTIVE DEPARTMENT
INDIANAPOLIS

THE GOVERNOR

April 1st, 1926.

Mr. C. Roltaire Eggleston,
Manager Keith's Theatre,
Indianapolis, Indiana.

My dear Mr. Eggleston:

It has been my pleasure to come in contact with some of the activities of the National Vaudeville Artists' Association. Their constant solicitude for the welfare of the individual ones of the profession would make them worthy of generous support from the public. But as good samaritans they have not limited their deeds of generosity to the members of their own calling, but have been most generous in rendering aid to suffering humanity in times of great disaster.

This kind of charity should bring to the N. V. A. the hearty cooperation of all. I am glad to join in an expression of appreciation of this program of charity, in which you have taken such a conspicuous part.

Assuring you of my highest personal esteem, I am,

Sincerely yours,

Ed Jackson

Governor of Indiana.

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EUGENE L CONNELLY

DAVIS THEATER BUILDING PITTSBURGH PA

PROBABLY NO GROUP OF OUR CITIZENS MORE FREELY GAVE NOR ARE MORE GENEROUSLY GIVING OF THEIR TIME AND EFFORT TO SUSTAINING THE CHEERFUL COURAGE OF OUR COUNTRY, BOTH DURING THE WORLD WAR AND THROUGHOUT OUR TRYING PERIOD OF RECONSTRUCTION, THAN THE AMERICAN VAUDEVILLE ACTORS. WHILE THE WAR WAS ON THEIRS WAS A DUTY THEY DID NOT SHIRK EITHER UPON THE FIELD OF BATTLE OR AMONG OUR HOME PEOPLE. AT A TIME WHEN THE MORALE OF OUR SOLDIERS UPON THE BATTLE LINE WAS THREATENING, AND THE NERVES OF THOSE AT HOME WERE TENSE AND TIRED, IT FELL TO THE LOT OF THE VAUDEVILLE PERFORMERS TO SUPPLY A FUND OF MIRTH, MUSIC AND SONGS. THIS THEY GAVE AS A UNIT-THEIR VOLUNTARY CONTRIBUTION TO OUR VICTORY. THROUGHOUT THE COUNTRY IN EVERY CITY, FROM SUNDAY APRIL 4 TO SATURDAY APRIL 10 INCLUSIVE, THE VAUDEVILLE THEATRES, GREAT AND SMALL, WILL RECEIVE VOLUNTARY CONTRIBUTIONS FROM THE PUBLIC FOR THE BENEFIT OF THE ACTOR ORGANIZATION KNOWN AS THE "NATIONAL VAUDEVILLE ARTISTS, INC." FUNDS SO DERIVED WILL GO TO THE BUILDING OF HOSPITALS FOR TUBERCULOSIS PATIENTS AT SARANAC AND DENVER, AND FOR THE RELIEF OF THE SICK AND INJURED ACTORS AND THE SUSTENANCE OF WIDOWS AND ORPHANS. IN THE PAST YEAR MORE THAN HALF A MILLION DOLLARS WERE THUS EXPENDED BY THIS ORGANIZATION. THIS IS A HIGHLY PRAISEWORTHY CHARITY THROUGH WHICH WE MAY ALL TESTIFY TO OUR APPRECIATION OF THE ADEQUATE SERVICE OF THE AMERICAN VAUDEVILLE ACTOR IN EVERY EMERGENCY

GIFFORD PINCHOT

115P

From the GOVERNOR *of* PENNSYLVANIA

William J. Fields
GOVERNOR

Office of the Governor
Frankfort

April 16, 1926

The National Vaudeville Artusts Asso.,
c/o B. F. Keith's Rialto Theatre,
Louisville, Kentucky.

I am glad to send again my good wishes for the success of the drive and benefit performances, being conducted to replenish your sick and benefit fund for the relief of suffering and misfortune, where such exist, amongst members of the vaudeville profession.

The information that your efforts this year are being directed toward the erection of a sanitarium at Saranac, New York, for the care and treatment of tubercular patients should be an added incentive both to your own members and the public alike for a generous response to the appeal for funds.

I am

Yours very truly,

William J. Fields

C. F. SCHEIBLE
MAYOR
J. W. JOHNSON
SECRETARY

CITY OF YOUNGSTOWN

OFFICE OF MAYOR

YOUNGSTOWN, OHIO

April 1,1926

Mr.John Elliott, Manager,
Keith-Albee Theatre,
Youngstown, Ohio.

Dear Sir:

As Mayor of the City of Youngstown I consider it a great pleasure to be privileged to add my endorsement to the National Vaudeville Artists, Incorporated. It is my understanding that this organization has been prominently identified with charitable work and that it is now preparing to erect a Sanitarium at Saranac Lake to care for unfortunate tubercular artists.

As Manager of the local theatre operated under the Keith-Albee enterprise I entrust to you the duty of conveying my well wishes and good will of the citizens of Youngstown to the National Vaudeville Artists.

The Vaudeville artists bring entertainments and relaxation into the otherwise busy American life. In return it is only proper that the public should show its appreciation for the vaudeville Artists week from April 5th to April 10th.

This week is set aside to increase the sick benefit fund of the organization. The money thus raised will be used for a permanent insurance fund for members, the care of the sick and needy, the assistance of bereaved families, and the funeral expenses of departed members of N.V.A

As local manager of the Keith-Albee Theatre I send to you municipal well wishes for a successful fruition of this worth-while effort under the auspices and for the benefit of the members of the National Vaudeville Artists.

With kindest personal regards, I am,

Very truly yours,

C F Scheible
Mayor.

MLA

MAYORS OFFICE

SAN FRANCISCO

April 10, 1926.

Mr. H. H. Campbell,
Orpheum Theatre,
San Francisco, California.

Dear Mr. Campbell:

I have followed with a great deal of interest the progress of the annual campaign - which is now being carried on by the National Vaudeville Artists, Incorporated - for the relief of aged, sick and disabled vaudeville artists.

This movement has always appealed to me as it has appealed to so many others who realize that the life of a vaudeville artist is at best a precarious one, and that there is small opportunity for most of the members of the profession to guard against the distresses of illness or old age.

I hope that this year's campaign for funds among the generous patrons of our theatres may be entirely successful and that thereby new impetus may be given this worthy humanitarian work.

Very sincerely yours,

James Rolph Jr.

Mayor.

STATE OF MICHIGAN
EXECUTIVE OFFICE
LANSING

ALEXANDER J. GROESBECK
GOVERNOR

April 6, 1926

Dear Sir:

I have at various times been advised of the splendid charitable work that the National Vaudeville Association has been doing for a number of years. The fact that practically all of the money you raise goes directly to the assistance of unfortunates and that practically none of it is spent as so-called overhead, makes one more than willing to contribute to the fund.

It only requires observation to know that the life of those who furnish us amusement and entertainment is anything but a pleasant one, and that the long hours and constant travel make for discomfort and ill-health.

I am advised that you are about to conduct a drive for the benefit of those who are in distress and ill-health. It is my sincere wish that your effort to raise funds be as successful as you anticipate, and that a sufficient sum be raised to not only well care for but to restore many of the unfortunates to good health during the coming year.

Very sincerely yours,

Alex J. Groesbeck

Mr. E. F. Albee,
c/o National Vaudeville Association,
1564 Broadway,
New York City, N. Y.

AJG:W

State of Minnesota
Executive Department
St Paul

THEODORE CHRISTIANSON, GOVERNOR

April 7, 1926.

Mr. Frank M. Phelps,
Manager Hennepin Orpheum,
Minneapolis, Minnesota.

My dear Mr. Phelps;

Permit me to wish you success in your plans for National Vaudeville Artists week. The work of an actor, particularly one in vaudeville, is such that it is difficult to maintain a fixed habitation, and it is, therefore, more necessary to provide for their care in the sunset years than it is for people whose occupation makes it possible to live in a home of their own.

Vaudeville fills a necessary place in modern life. It furnishes entertainment which is amusing, restful and usually clean and wholesome. I always enjoy a good vaudeville bill when my time allows me to attend.

Sincerely,

Theodore Christianson

C-LMS

ALBERT C RITCHIE
GOVERNOR

EXECUTIVE DEPARTMENT
ANNAPOLIS MARYLAND

March 31st, 1926.

Mr. Fred. C. Schanberger,
Maryland Theatre,
Baltimore, Maryland.

Dear Mr. Schanberger:-

I will greatly appreciate it if you will convey to Mr. E. F. Albee my congratulations upon the splendid work that he and his associates are doing for the National Vaudeville Artists Association.

I want to commend this movement most heartily. Such an effort as has been shown on behalf of the twelve thousand members now playing throughout this country deserves uniform support.

With best wishes, I am,

Sincerely yours,

Albert C Ritchie

Governor.

R-L.

STATE OF NEW JERSEY
EXECUTIVE DEPARTMENT

April 5,
1 9 2 6.

E. F. Albee, Esq.,
President, Keith-Albee Circuit of Theaters,
1564 Broadway, New York City, New York.

Dear Sir:

You and your co-workers in the Theatrical profession are doing a wonderful work for those, who have become incapacitated and can no longer work at their profession. It is a great thing when men, who have risen to the great heights of this particular line of endeavor, can pause in their work long enough to think of others, who, perhaps, have not been so successful and have been stricken with a physical ailment.

I wish to assure you that I am in hearty accord with the aims of your organization, and feel sure that, in saying this, I voice the sentiments of all the people in New Jersey.

Very truly yours,

A. Harry Moore

Governor.

ADAM McMULLEN
GOVERNOR

State of Nebraska
EXECUTIVE OFFICE
Lincoln

April 5,1926

Mr.W.A.Hartung,
Manager, Orpheum Theatre
Omaha, Nebraska

Dear Mr.Hartung:

I am very glad indeed to lend my endorsement to the work of the National Vaudeville Artists Association as outlined in its souvenir program. Clean, wholesome entertainment as afforded by your association is to be commended.

Yours truly,

Adam McMullen

Govenor.

STATE OF OHIO
EXECUTIVE DEPARTMENT
OFFICE OF THE GOVERNOR
COLUMBUS

March 31, 1926.

Mr. E. F. Albee, President,
Keith-Albee Theatres,
New York City.

Dear Mr. Albee:

It comes to my notice that under the auspices of the Keith-Albee Theatres in Ohio there will be given during the week of April 4th the annual series of benefit proformances in aid of the sick and death fund for the National Vaudeville Artists Association.

This is, as I understand it, 100 per cent charity. Those who patronize these benefits are aiding to raise a fund for the unfortunates of the vaudeville profession.

The members of the National Vaudeville Artists have given liberally of their time and means in raising funds for many worthy causes, besides their professional contribution to the entertainment of the American people. It is, therefore fitting that when the public is given an opportunity to reciprocate, it should be a pleasure to do so.

Very truly yours,

Vic Donahey

Governor

STATE OF OREGON
EXECUTIVE DEPARTMENT
SALEM

April 2,1926

Mr.Frank McGettigan, Manager,
Orpheum Theatre
Portland, Oregon

My dear Mr.McGettigan:

It is a pleasure for me to endorse the work of the National Vaudeville Artists Association. In striving for higher ideals in entertainment features, your efforts are commendable. Through your charitable entertainments you have been of great assistance in many worthy enterprises. In peace and in war America has found in your organization an efficient ally, ever ready to give unstintingly in any cause looking to the relief of the suffering or the uplift of humanity.

I am sure that the members of the N.V.A. Association have found an abiding place deep in the hearts of a grateful people.

Yours sincerely,

Walter M. Pierce

Govenor.

STATE OF RHODE ISLAND & PROVIDENCE PLANTATIONS
EXECUTIVE CHAMBER
PROVIDENCE

Mr. Harry W. Crull,
E. F. Albee Theatre,
Providence, R. I.

My dear Mr. Crull:

I wish to endorse the worthy aims of the National Vaudeville Association in its efforts to alleviate the sufferings of their less fortunate and disabled members by providing a Hospital Building with two hundred beds at Saranac Lake, New York for its tubercular members.

A midnight performance for this purpose, I understand, is to be held at the E. F. Albee Theatre, on Wednesday evening, April 7th, at which time all the Theatres of the City are to join in lending their talent for this cause in order that it may prove a success. All the money that is taken in at this performance is to be turned over for this purpose.

The Association should be congratulated for its noble work, and I am sure the people of Rhode Island will lend their cooperation and support by attending this special benefit performance on this evening.

The Association has my best wishes for its success.

Respectfully yours,

April 1, 1926. Governor.

City of Cleveland

WILLIAM R. HOPKINS
CITY MANAGER
W. J. MURPHY
SECRETARY

April 6, 1926

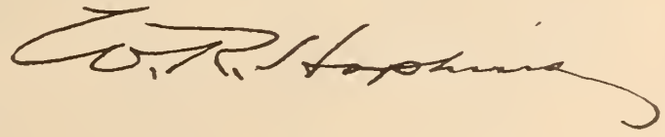
John F. Royal, Resident Manager
The Keith-Albee Circuit,
B. F. Keith's Palace Theater,
Cleveland, Ohio.

My dear Mr. Royal:

I am glad to know that you are to have on April 9 a joint benefit for the National Vaudeville Artists Association. This will give our people an opportunity to show in a very small way their appreciation of the fine service of the National Vaudeville Artists and of the generosity with which they have always and everywhere freely given their services for every good cause. No appeal has ever been made in vain to the hearts of these artists and I know of nothing more fitting than an opportunity for our people to show their appreciation of them.

With much regard and best wishes, believe me

Yours sincerely,



Compliments of

Benson & Hedges



HENRY CHESTERFIELD

Secretary

NATIONAL VAUDEVILLE ARTISTS' CLUB

MILLION DOLLAR HOME OF THE



Grand Lounge Showing Sun Parlor and Mezzanine Floor



Ladies' Rest Room and Parlor on the Main Floor

This Page Contributed by
Friends of the N. V. A.

NATIONAL VAUDEVILLE ARTISTS, NEW YORK CITY



Reception Foyer, Reading-Room, Registration Desk and Artists' Post Office



Section of Grand Ball Room and Play House

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Friends of the N. V. A.

NATIONAL VAUDEVILLE ARTISTS, CHICAGO BRANCH

56 West Randolph St., Chicago, Ill.



Grand Lounge



Billiard Room

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John A. Dowd

Local Managers of all Vaudeville Theatres

Our President's Message

By Fred Stone

President National Vaudeville Artists

THIS evening's five monster performances in the largest theatres in the world make a fitting culmination to the tenth annual celebration of National Vaudeville Artists' Week—the motive and purpose of our nation-wide Jubilee being to bring material aid and encouragement to the sick, the aged, the impoverished and the otherwise unfortunate members of our profession. In my capacity as President of the N. V. A., and in my individual capacity as an actor, I wish here and now to give expression to the heartfelt gratitude of our stricken brethren to whom the N. V. A. Benefit Fund is devoted. They are not here with us except in spirit, but they more than any of us are gratefully aware of the generosity of the public, the vaudeville managers and the artists who joined hearts and hands to make Jubilee Week the wonderful success that it was, a success which attains its climax in New York this evening. For our less fortunate colleagues, then, I give thanks to all of you who have contributed your time, your talents, your labor and your money to his most worthy of all causes.

I may mention a few cases of importance which we have been fortunate and happy enough to assist from our sick and benefit fund. One cost the organization $9,000; one cost $7,000; another required $5,000; and many for lesser sums. Did you ever before hear of a theatrical organization spending $9,000 to salvage one human life; $7,000 to alleviate the sufferings of a member of whom you probably never heard before. He is one of the lowly, though still our brother. Instead of having a home for retired or incapacitated needy members, we give them a weekly allowance of $20 to $30 a week so that they are not restricted in any way and can lead their own lives as they see fit.

It is indeed a blessing to know that our branch of the profession has been relieved of the suffering, the poverty and the many heartaches which would result, were it not for this magnanimous action on the part of the Vaudeville Managers' Protective Association, the National Vaudeville Artists and all the people of vaudeville.

It is a matter of great importance to know that the present order of things does more for the vaudeville artists in the way of bettering his working conditions, creating a determination of fair dealing and making it possible for him to tide over evil days (if they come to him or her) than at any time in the history of vaudeville in America.

It is a significant fact that we have operating with us, and for us, the full strength of the vaudeville industry, men of vision, men of action, and most of all, men of unquestioned integrity and honesty.

For all our brothers and sisters in whose behalf these splendid performances are given, I therefore give the cordial thanks and lasting gratitude which is due to every artist participating, every manager assisting and more than all to that vast and impersonal but always generous public who contributed so generously during our national Jubilee Week's performances and that is represented here tonight by the best citizenry of the greatest city in the world.

THE TENTH ANNIVERSARY

PROGRAM

TENTH ANNUAL BENEFIT PERFORMANCES

And New York City's Special Contribution
to the Nation Wide Campaign for the

N. V. A. BENEFIT FUND

UNDER AUSPICES VAUDEVILLE MANAGERS PROTECTIVE ASSOCIATION

METROPOLITAN OPERA HOUSE
KEITH-ALBEE NEW YORK HIPPODROME
CENTURY THEATRE
MANHATTAN OPERA HOUSE
NEW AMSTERDAM THEATRE

Sunday Evening, May 2, 1926

THE following is a complete list of the artists who have generously and unselfishly volunteered their services at the performances given tonight at the five largest theatres in New York. The names are alphabetically listed, and the numbers do not indicate the order of appearance.

From this remarkable roster the programmes at the five theatres tonight will be carefully arranged, giving equal importance to each house.

The artists appearing here will be individually announced by the Master of Ceremonies:

1. MME. FRANCES ALDA
2. BOB ANDERSON & PONY
3. FRANCES ARMS
4. WILL & GLADYS AHEARN
5. LIONEL ATWILL
6. THEDA BARA
7. BELLE BAKER
8. RAYMOND BAIRD
9. CHARLES BENNINGTON
10. PHIL BAKER
11. SAM BERNARD & LOUIS MANN
12. BEN BERNIE & HIS ORCHESTRA
13. BEVAN & FLINT

(Program Continued on Second Page Following)



GRETTE ARDINE with JOHN TYRELL

Direction: HARRY WEBER

PROGRAM—Continued

14. BEN BLUE & BAND
15. EDMUND BREESE
16. LINA BASQUETTE
17. WALTER BROWER
18. TOM BROWN'S MINSTREL BAND
19. TOM BURKE
20. BUCKLEY, CALVERT & STILLWELL
21. EDDIE BUZZELL
22. FOUR CAMERONS
23. ANNA CASE
24. CASTLETON & MACK
25. CHAZ. CHASE
26. RUTH CHATTERTON
27. CHIEF CAUPOLICAN
28. SYLVIA CLARK
29. EDITH CLASPER
30. CLAUDE & MARION
31. CLIFFORD & MARION
32. GEORGE M. COHAN
33. THE COMMANDERS
34. JOE COOK
35. CORBETT & BARRY
36. COSCIA & VERDI
37. WELLINGTON CROSS
38. D'APOLLON
39. JOE DARCEY
40. DARE & WAHL
41. TOM DAVIES TRIO

(Program Continued on Second Page Following)



AMERICA'S TYPICAL
CHARACTER DANCERS

Frank Edith
Owens and Kelley

Assisted by

ARGENTINE ORCHESTRA

Direction: PAT CASEY AGENCY



Artie Mehlinger and Sam Williams

Greetings to N. V. A.

PROGRAM—Continued

42. ETHEL DAVIS
43. DAVIS & PELLE
44. DEIRO
45. JACK DELANEY
46. DE MARCOS
47. FOUR DIAMONDS
48. DIEHL SISTERS
49. JACK DENNY'S ORCHESTRA
50. KITTY DONER
51. DOOLEY & SALES
52. DOTSON
53. BABY EDNA
54. EDDIE ELKINS ORCHESTRA
55. ENSEMBLE FROM "DEAREST ENEMY"
56. PUCK & WHITE & ENSEMBLE FROM "THE GIRL FRIEND"
57. ENSEMBLE FROM "GREENWICH VILLAGE FOLLIES"
58. ENSEMBLE FROM "SONG OF THE FLAME"
59. ENSEMBLE FROM "SWEETHEART TIME"
60. ENSEMBLE FROM "THE VAGABOND KING"
61. ENSEMBLE FROM EARL CARROLL'S "VANITIES"
62. LEW FIELDS
63. FRANK FAY
64. VERA FOKINA & FOKINE BALLET
65. HELEN FORD
66. FRANK & TOWNES
67. JOE FRISCO
68. ANATOL FRIEDLAND & CHORUS
69. GALLA RINI & SISTERS

(Program Continued on Second Page Following)



"What **LUX**!– What **LUX**!"

said MR. HOUSTAN RICHARDS, the inimitable comedian in the great Broadway success, Rose Marie. When *"Hard Boiled Hoiman"* was threatened with a plunge in boiling hot soap suds, his witty response brought a laugh from even the gloomiest grouch in the audience.

The clever laugh-maker knows well how to win audiences by a witty reference to the everyday things of life.

In Oshkosh or New York people are interested in much the same things. Whether it's a Ford or a package of Lux or a cake of Lifebuoy or radio or Rinso, these commonplace things are the common denominators of our national life.

It's interesting to realize how keen stage folks are at "*sizing up*" a product. They know instinctively whether it's a part of the daily lives of their audiences—and whether it's popular. We feel mighty well pleased when one of our products is mentioned behind the footlights—to us it means that in the judgment of theatrical people *the brand is in right with the public*—the crowd has a friendly feeling for it.



Lever Brothers Company

Cambridge, Massachusetts

LUX — LIFEBUOY — RINSO

PROGRAM—Continued

70. ALICE GENTLE
71. TEXAS GUINAN
72. CHARLOTTE GREENWOOD
73. LOUISE GROODY
74. BOB HALL
75. MARY HAYNES
76. HEALY & CROSS
77. BABY HENDERSON
78. PETER HIGGINS
79. HARRY HINES
80. WILLIE & EUGENE HOWARD
81. GERTRUDE HOFFMAN GIRLS FROM "ARTISTS & MODELS"
82. JENNIE
83. HARRY HOLMES
84. HOUDINI
85. GLENN HUNTER
86. IRMANETTE
87. JACKSON GIRLS
88. GEORGE JESSEL
89. BROOKE JOHNS
90. AL JOLSON
91. MISS JULIET
92. ROGER WOLFE KAHN ORCHESTRA
93. STAN KAVANAUGH
94. KELLER SISTERS & LYNCH
95. CHARLES KING
96. DENNIS KING
97. TESSA KOSTA

(Program Continued on Second Page Following)



Benny Leonard

In Vaudeville

Direction: HARRY WEBER

PROGRAM—Continued

98.	LAHR & MERCEDES
99.	LEDOVA
100.	EDDIE LEONARD
101.	ALICE LLOYD
102.	LONG TACK SAM
103.	VINCENT LOPEZ ORCHESTRA
104.	NICK LUCAS
105.	LYTELL & FANT
106.	MACK & LA RUE
107.	WILL MAHONEY
108.	MALE CHORUS FROM "THE STUDENT PRINCE"
109.	MALVINA
110.	JOE MARKS
111.	DORA MAUGHN
112.	MARX BROTHERS
113.	STELLA MAYHEW
114.	THOMAS MEIGHAN
115.	MARILYN MILLER
116.	FLORENCE MILLS
117.	BORAH MINNEVITCH AND HARMONICA ORCHESTRA
118.	MODENA'S REVUE
119.	McCARTHY SISTERS
120.	MARSHALL MONTGOMERY
121.	FLORENCE MOORE
122.	MORAN & MACK
123.	WALTER McNALLY
124.	MORAN & WISER
125.	MORRIS & BALDWIN

(Program Continued on Second Page Following)



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In Their Classical Equestrian Melange

At Present With

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Direction: LOUIS SPIELMAN



Compliments to the N. V. A.

HUGHIE CLARKE

Direction: AARON KESSLER

Keith-Albee and Orpheum Circuits

PROGRAM— Continued

126. MOSS & FANTANO

127. MURDOCK & MAYO

128. DOROTHY MAGNA REVIEW

129. MARY & FLORENCE NASH

130. NAUGHTON & GOLD

131. ALMA NEILSON

132. NAZIMOVA

133. NEWELL & MOST

134. JACK NORWORTH

135. WILL OAKLAND ORCHESTRA

136. EUGENE O'BRIEN

137. GEORGE OLSEN

138. JACK OSTERMAN

139. POWERS & WALLACE

140. TOM PATRICOLA

141. CHARLES PURCELL

142. MR. & MRS. NORMAN PHILLIPS & NORMAN JR.

143. NATACHA RAMBOVA

144. ALBERTINA RASCH GIRLS

145. FLORENCE REED

146. REMOS MIDGETS

147. HARRY RICHMAN

148. AILEEN RIGGIN—GERTRUDE EDERLE—HELEN WAINRIGHT

149. BLANCHE RING

150. RINGLING CIRCUS ACTS

151. BILL ROBINSON

152. WILL ROGERS

153. ROME & GAUT

(Program Continued on Second Page Following)



Limited American Tour

THE MARVELOUS LOCKFORDS

NARO AND ZITA—Brother and Sister

Famous French Dancers

PROGRAM—Continued

154.	ALBERTINA RASCH DANCERS
155.	CANTOR ROSENBLATT
156.	EDDIE ROSS
157.	RAE SAMUELS
158.	SARGENT & LEWIS
159.	BLOSSOM SEELEY
160.	SEYMOUR & JEANETTE
161.	LILLIAN SHAW
162.	SILVERTOWN CORD ORCHESTRA
163.	HAL SKELLY
164.	TOM SMITH
165.	SMITH & STRONG
166.	WILLIE SOLAR
167.	JEAN SOTHERN
168.	HELEN STANLEY
169.	FRED STONE
170.	DOROTHY STONE
171.	STUTZ & BINGHAM
172.	EVA TANGUAY
173.	JULIUS TANNEN
174.	JAMES THORNTON
175.	FRANK TINNEY
176.	TRAPS
177.	EMMA TRENTINI & ERIC ZARDO
178.	TREVOR & HARRIS—TYSON & HARRIS
179.	AL TUCKER & BAND
180.	SOPHIE TUCKER
181.	HERMAN TIMBERG

(*Program Continued on Second Page Following*)

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PROGRAM—Continued

182.	VAN & SCHENCK
183.	SYBIL VANE
184.	SANTLEY & SAWYER
185.	ARMAND VECSEY
186.	VERSATILE TRIO
187.	SOLLY WARD
188.	WALSH & ELLIS
189.	ARTHUR WEST
190.	WEAVER BROTHERS
191.	CLIFTON WEBB & MARY HAY
192.	WEIR'S ELEPHANTS
193.	WELLS & BECK
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196.	REINALD WERRENRATH
197.	FRANCES WHITE
198.	FRANCES WILLIAMS
199.	WILLIAMS & KEANE
200.	CHARLES WINNINGER
201.	WELSH & NORTON
202.	YORKE & KING

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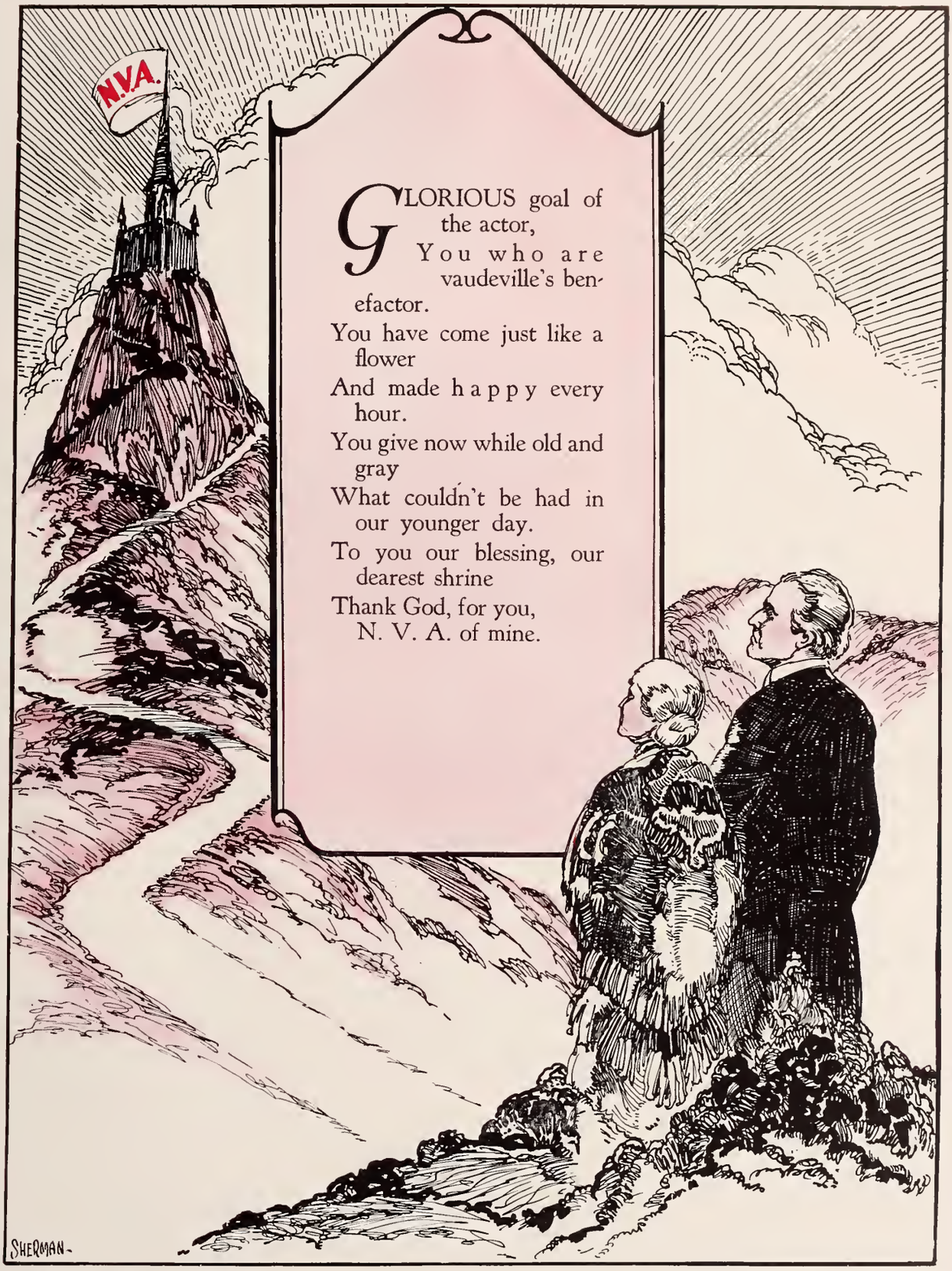
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You give now while old and gray
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N. V. A. of mine.

Drawing by George Sherman, Pittsburgh Post

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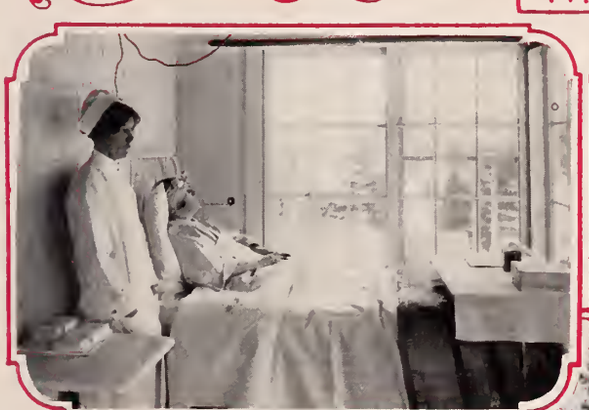
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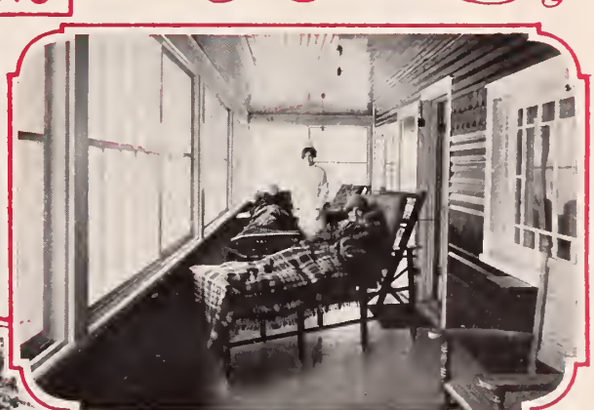
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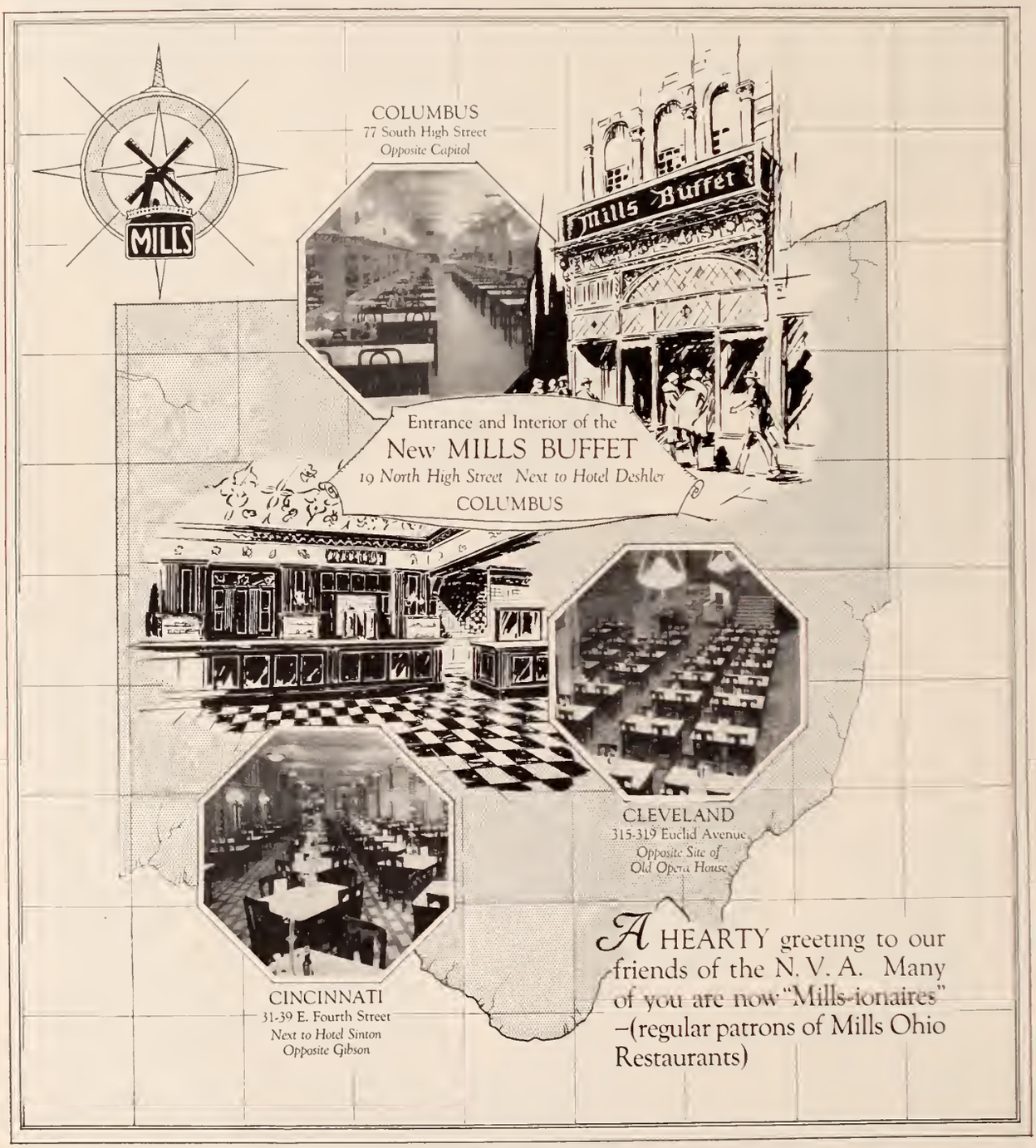


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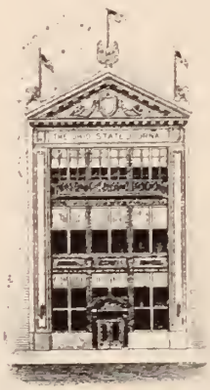
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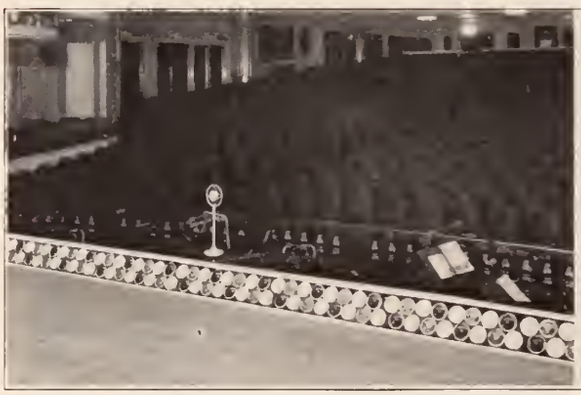
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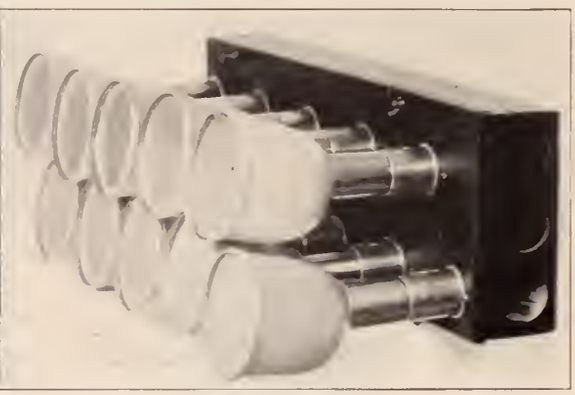
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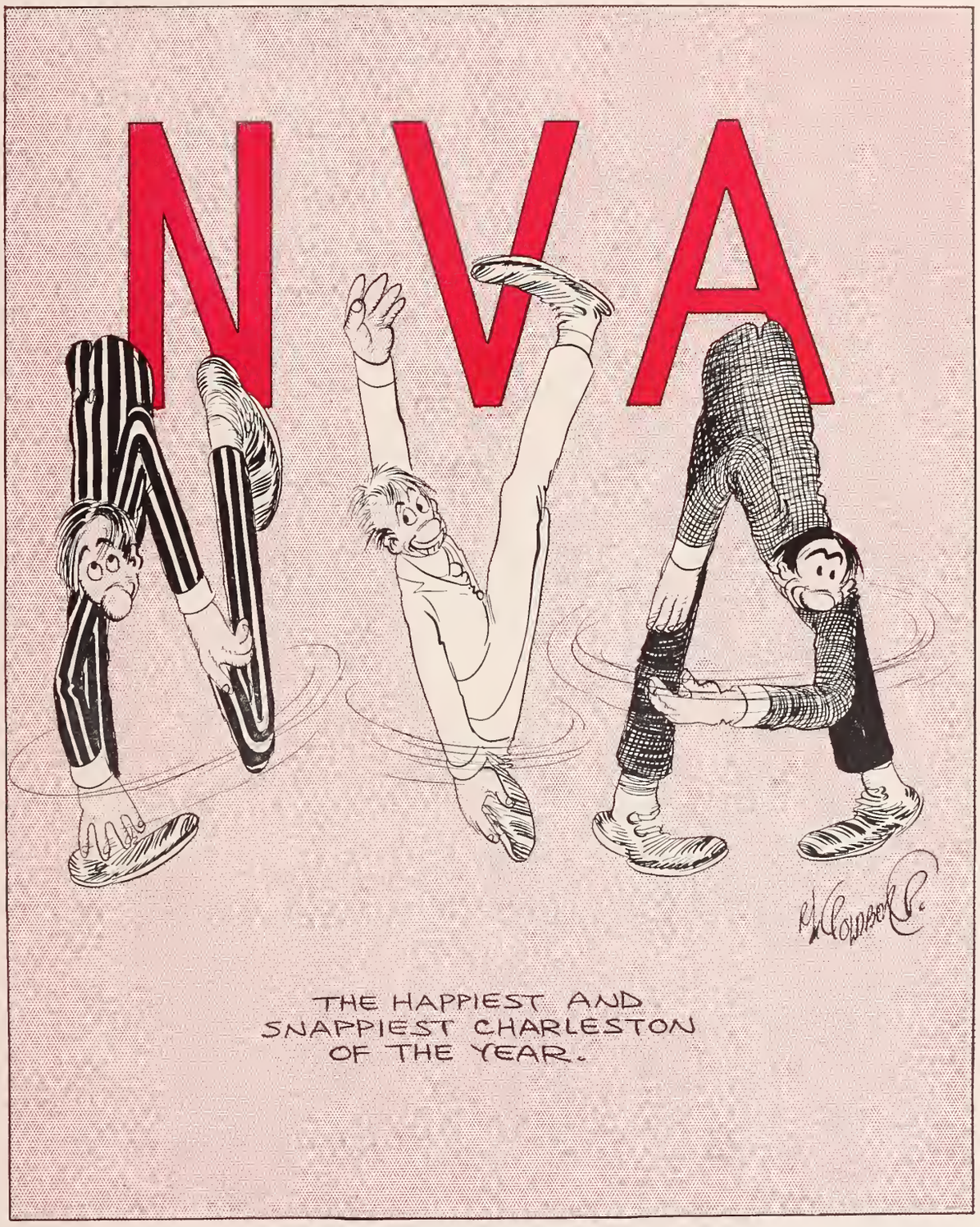
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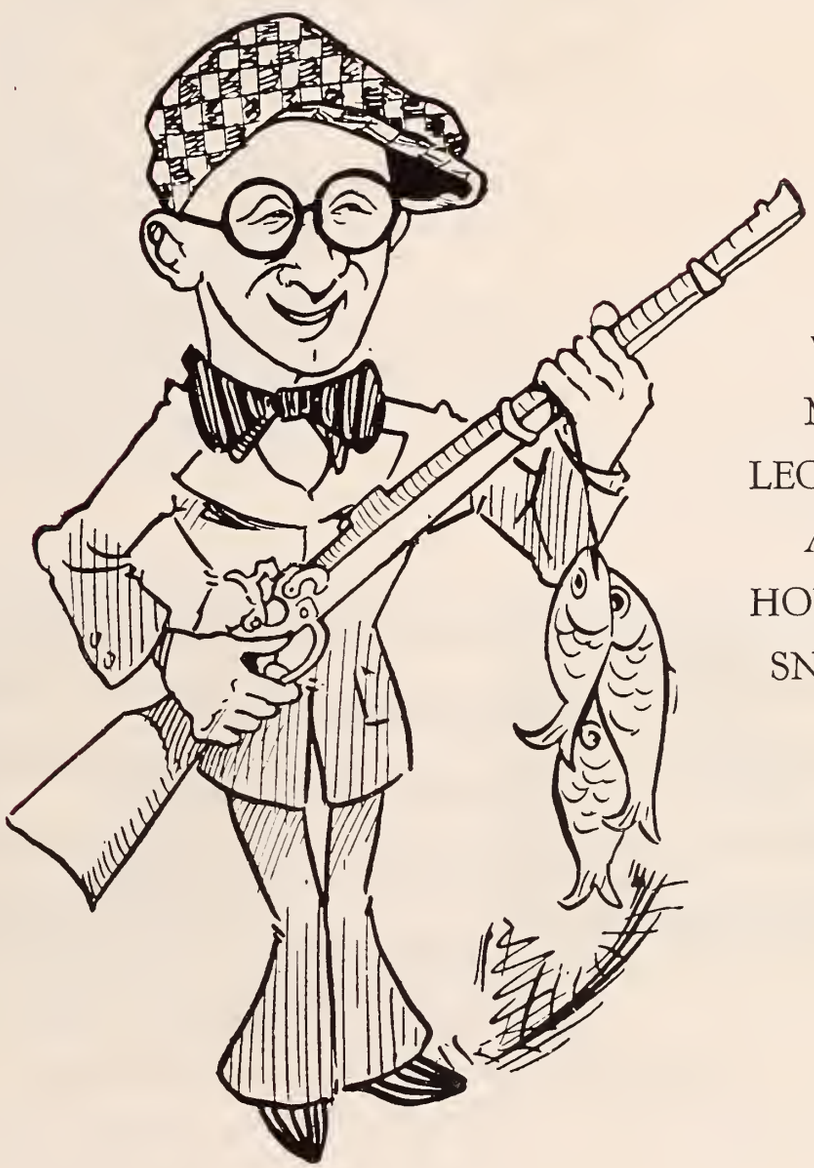
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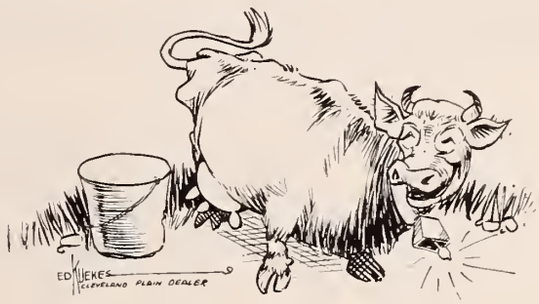
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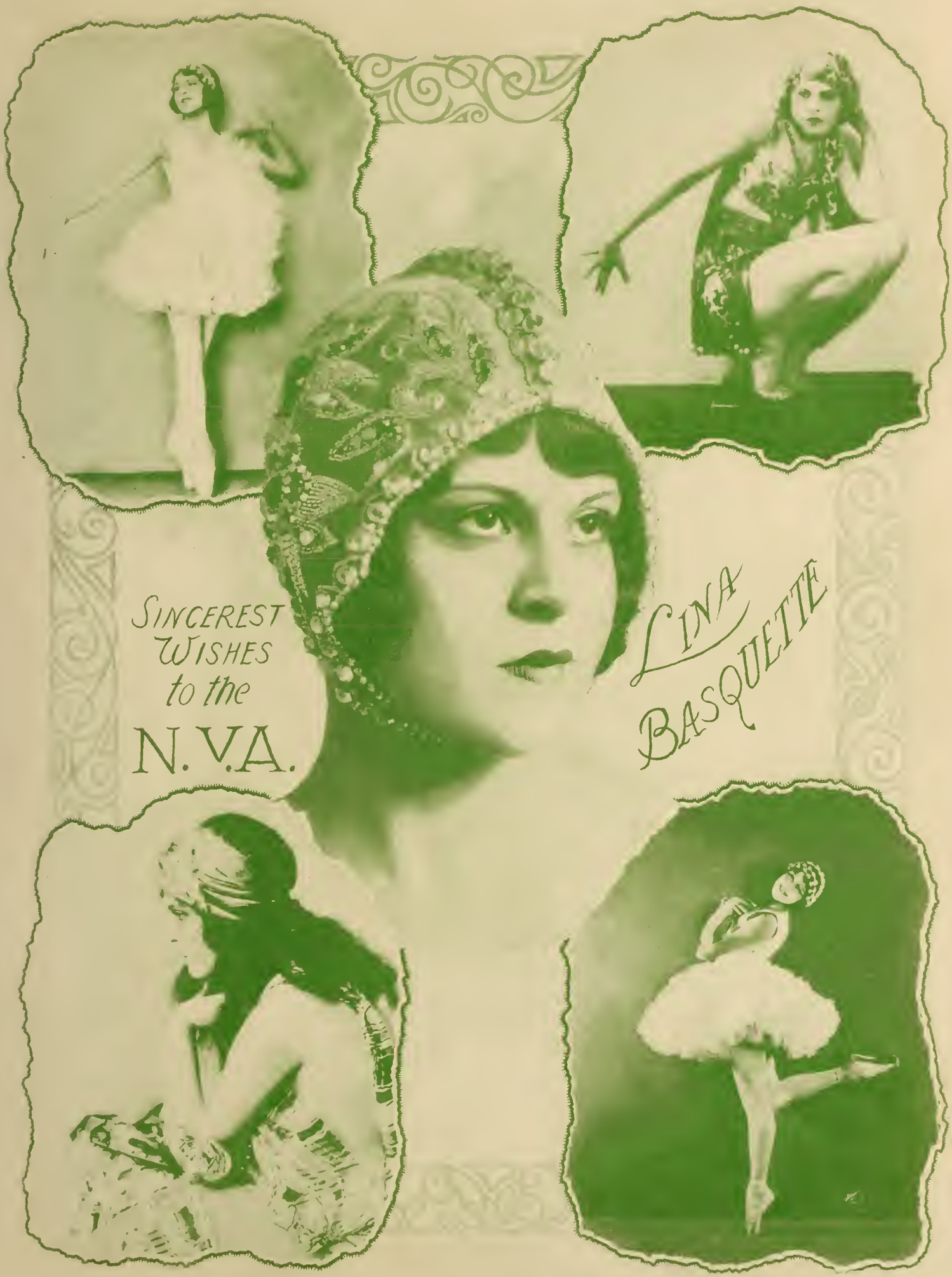
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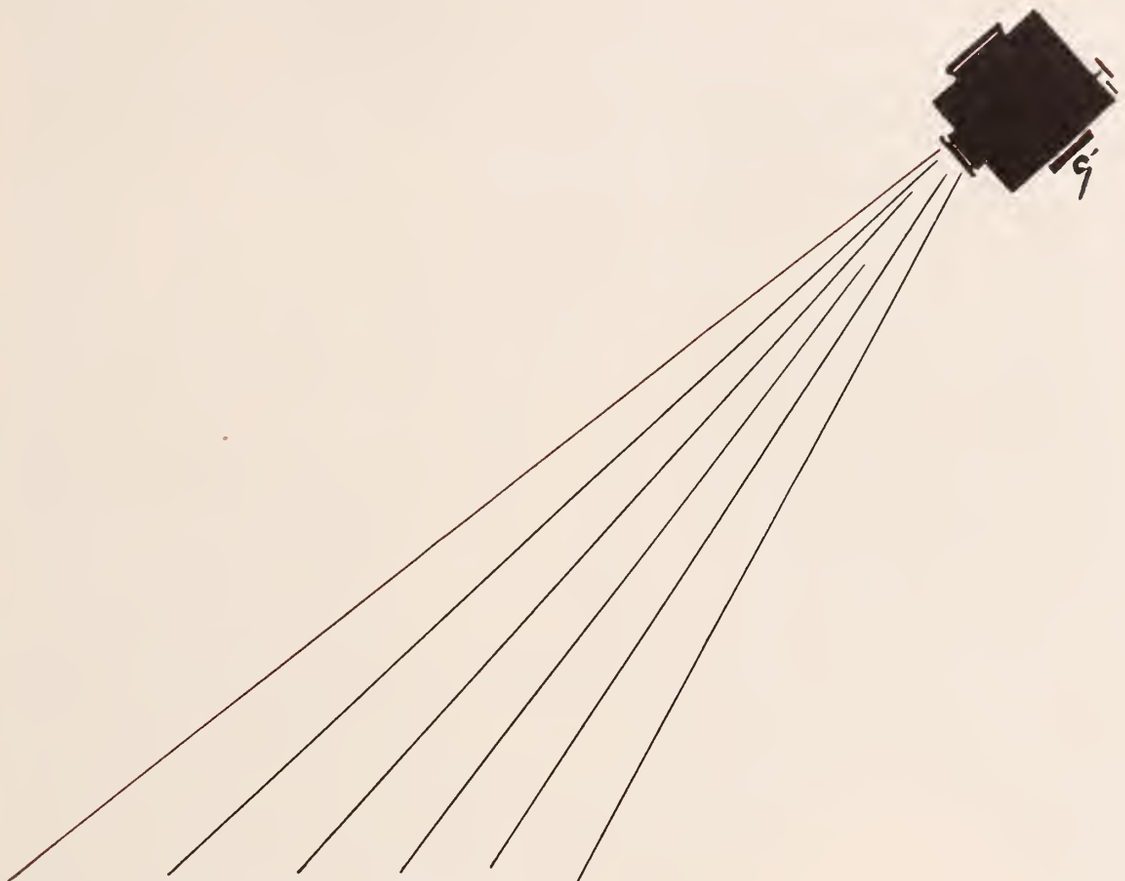
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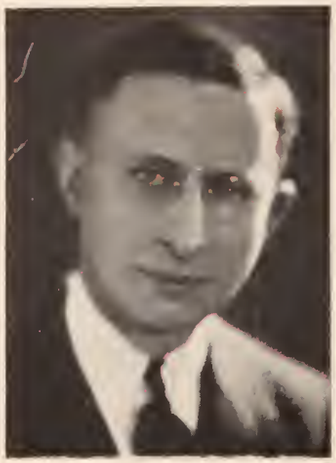




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Compliments B. F. KEITH PALACE, Cleveland

What Two Cleveland Newspapers Printed In Their Editorial Columns About N. V. A. Benefits

(From Cleveland Press)

In Behalf of Sick Actors

ON FRIDAY evening simultaneous performances will be given at the Palace and Loew's State theaters, proceeds from which will go to the sick and death fund of the National Vaudeville Artists of America.

When we think of vaudeville actors, it is but natural for us to think most of those who have risen high in their profession and who draw large salaries, but such artists are in the minority. Many of them have little opportunity to put aside something for the rainy day, and when sickness overtakes them en route they would have a hard time of it were it not for the measures established in their behalf.

You remember perhaps that only a few months ago a 72-year-old actor was struck by an auto while on his way to the Ohio Theater. For a time it was thought that he would not live. Although he was not working as a vaudeville actor, it was the National Vaudeville Artists who took care of him. They spent more than $1000 on his case before they put him in a drawing-room and sent him back to New York to convalesce.

The actors want to give the public full measure in return for the support accorded, so we have the word of the promoters that Friday's show will be a $10 performance, although the price of a ticket is only $2.

We owe something to the stage folks whose mission it is to turn the clouds inside out and show us the silver lining once in a while. Let's pack both of those theaters next Friday.

(From Cleveland Plain Dealer)

For Actors' Benefit

CLEVELAND will be treated Friday evening to an entertainment out of the ordinary—a benefit performance given simultaneously in Keith's Palace and Loew's State theater to aid the sick and death fund of the National Vaudeville Artists of America. Local theater patrons have a great variety offered them in the course of each year; here is something with a different purpose behind it.

This is 100 per cent. charity. Actors who bring to the program a rare variety and richness of talent donate their time and effort. Every dollar paid at the box office goes to the fund on which scores of vaudeville performers have depended at one time or another for temporary assistance. Anyone familiar with stage lore can recall instances where such a fund has alone stood between some unfortunate man or woman and absolute suffering.

Fancy stage salaries are in large part figments of the imagination. Actors work hard for what they get, and usually they get much less than the public assumes. Moreover, they are generous to a fault and are always ready to help those less fortunate than themselves. They are entitled to the assurance which such a fund as this represents.

Patrons of these benefit performances will not only be entertained by high-class artistry but will at the same time perhaps be helping some favorite of other days now fallen on unhappy times. It is worth while.

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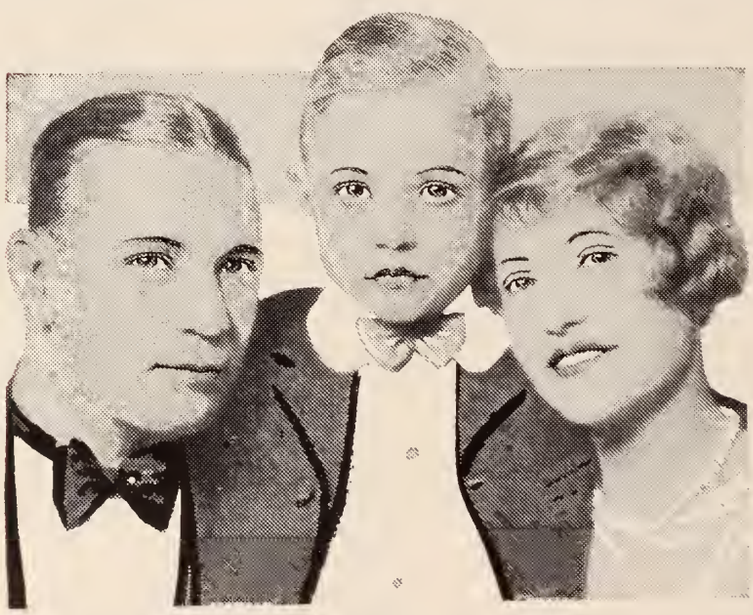
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Salve Salve Salve Salve Salve Salve Salve Salve Salve Salve Salve Salve Salve Salve

The first issue was terrible, but the second is clean with stagebits that can be interpolated into after pieces.

Contains thirty cartoons by R. C. Faulkner. Stanley is one person who touched the N. V. A. and was glad to pay back. Dr. Max Thorek and Dr. Willis J. Amey we still owe money. These debts will all be paid in time as this ad will be.

Health will do wonders, that is why the average actor knows the N. V. A. is his saviour for old age and sickness. N. V. A. means in a sense Never Venture Again.

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(CHICAGO TRIBUNE)

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Dry cleaning protects the health of a nation,
Dry cleaning keeps your apparel fit,
This we learn and are forced to admit.

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Nothing succeeds like success as we know
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They've helped as they've served us in every play,
They have proved the friend of the N. V. A.

So each of you artists when taking the stage
Should remember our friends on the opposite page,
They've given this ad to help us along,
They've joined the chorus, they know our song.

So when playing their cities remember, please do,
That the N. A. D. C. has remembered you too,
The N. A. D. C. is guaranteeing itself,
So just place their memo right up on your shelf.

So visit our friends taking care of your clothes,
Then you're sure you are dealing with one who knows
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BOB HALL,
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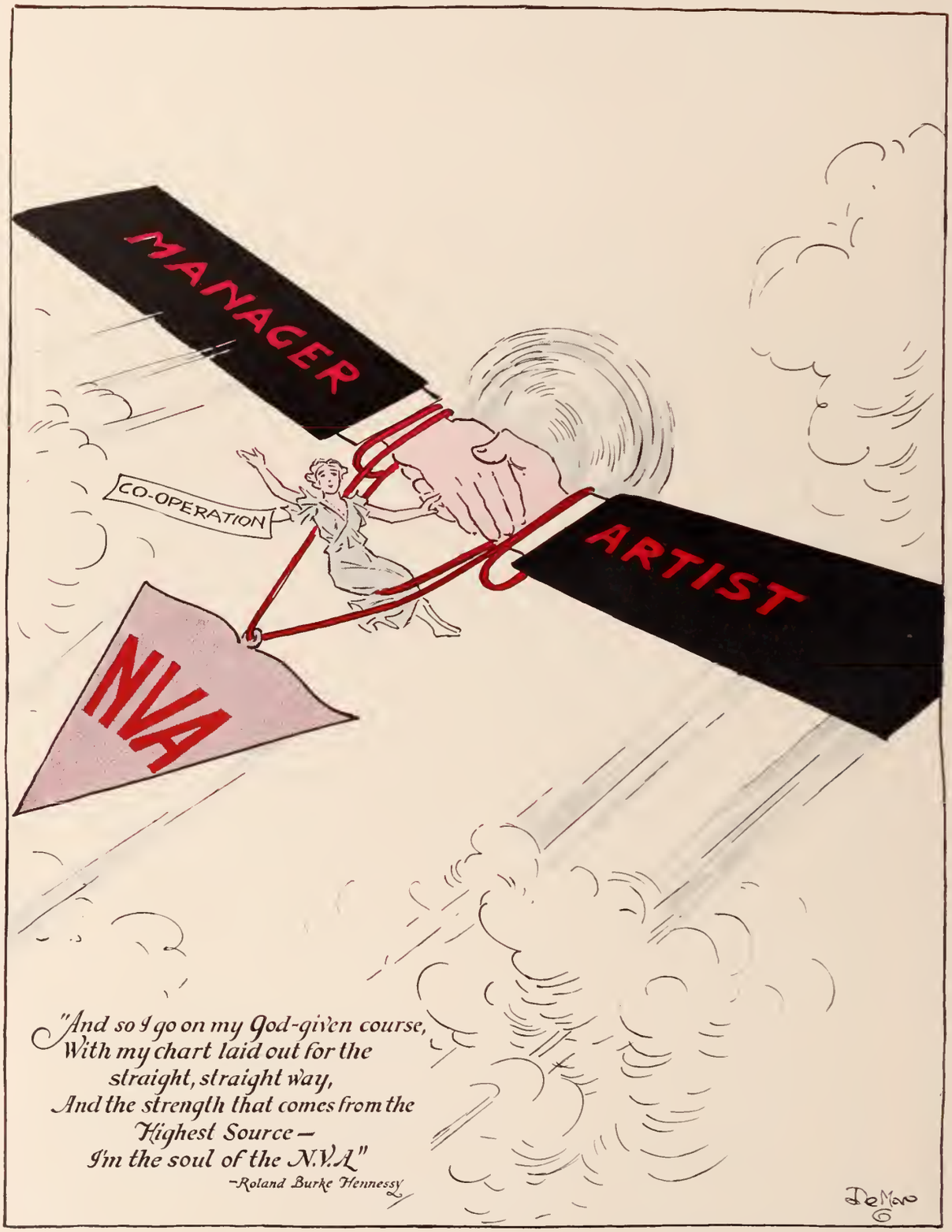
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With my chart laid out for the
straight, straight way,
And the strength that comes from the
Highest Source—
I'm the soul of the N.V.A."
—Roland Burke Hennessy

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Chicago

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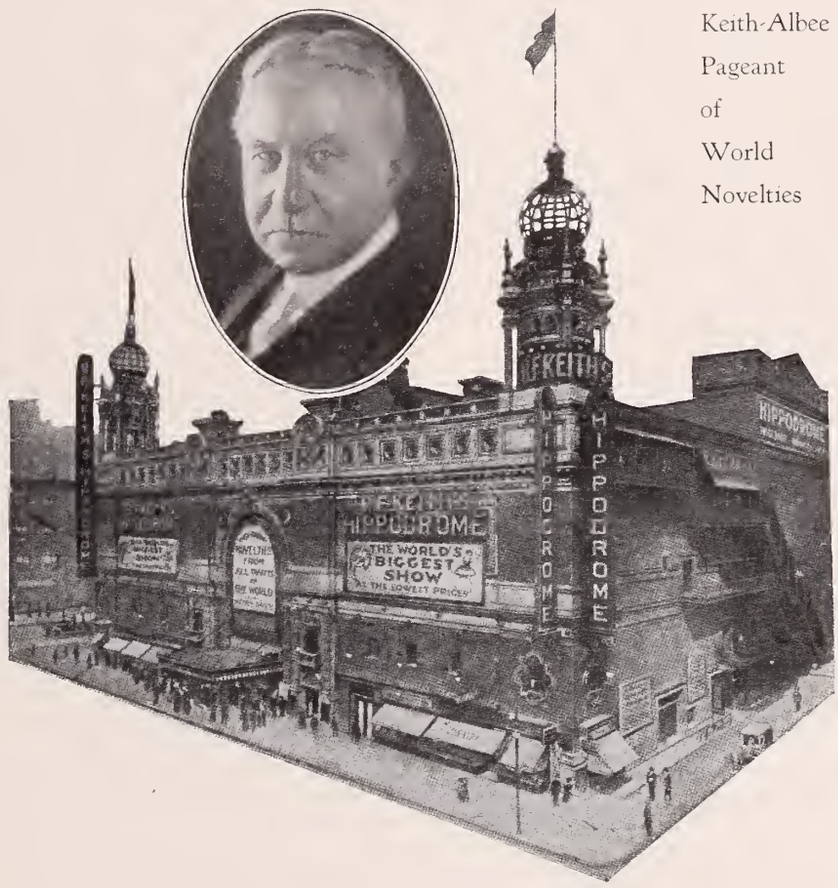
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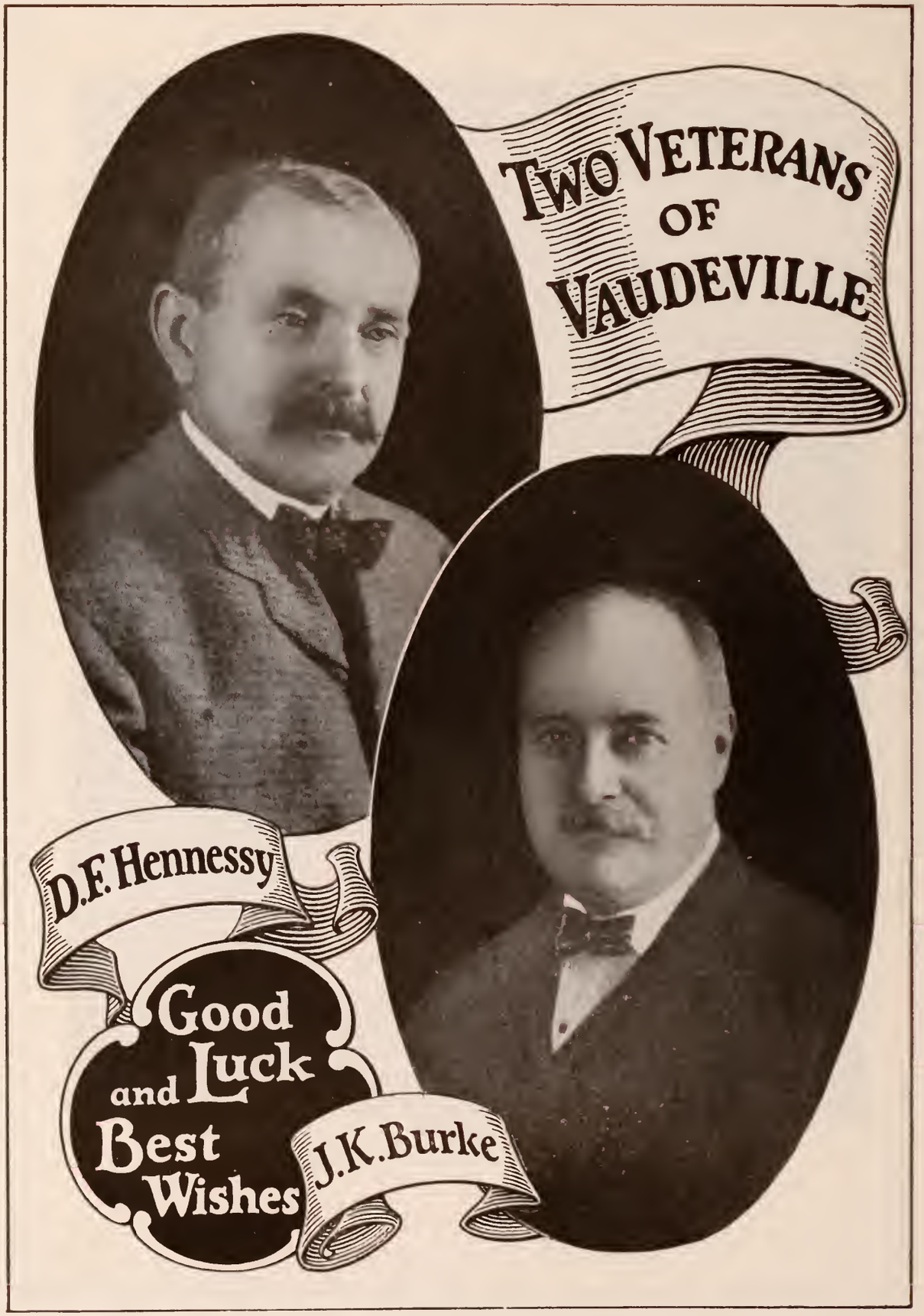
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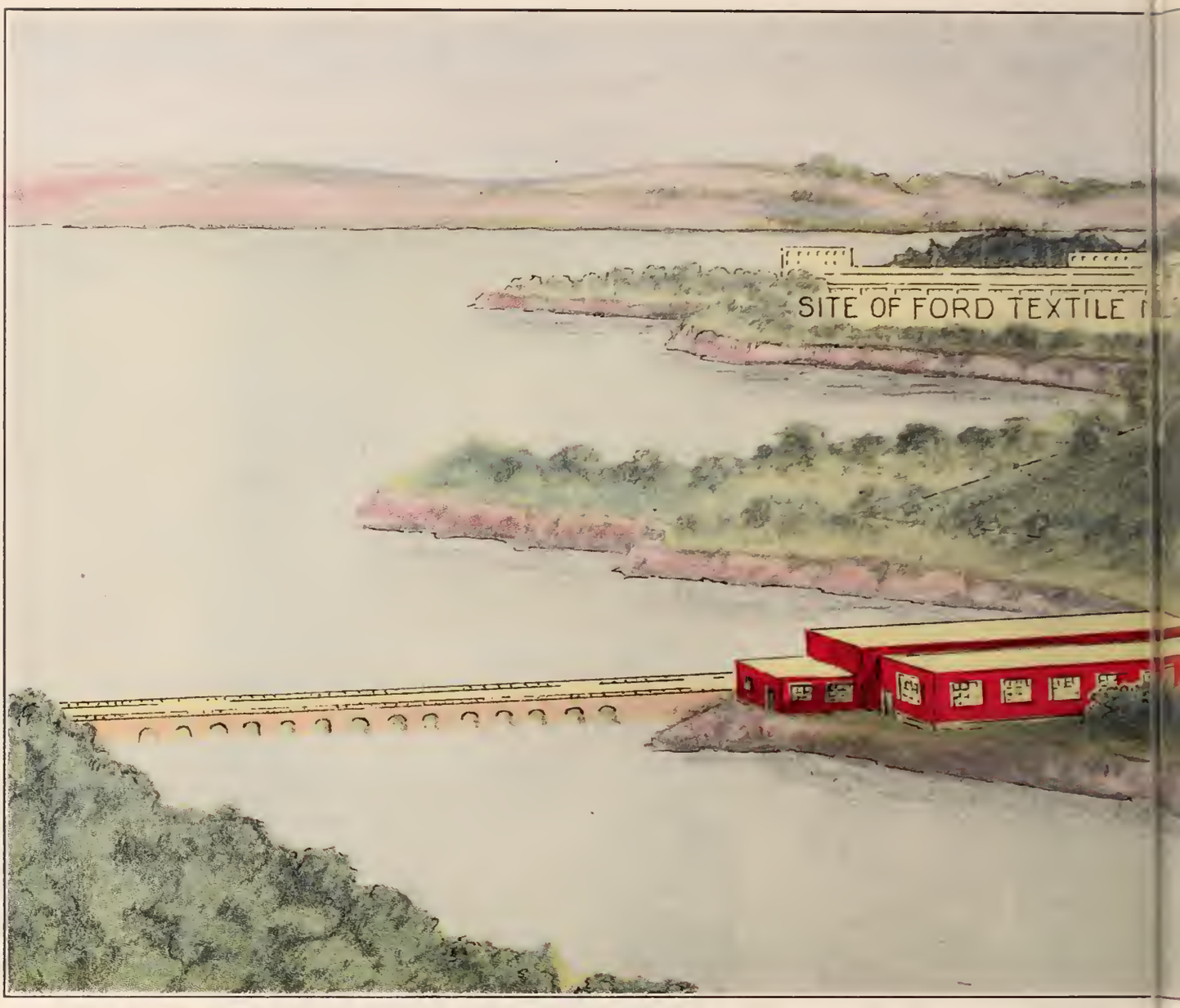
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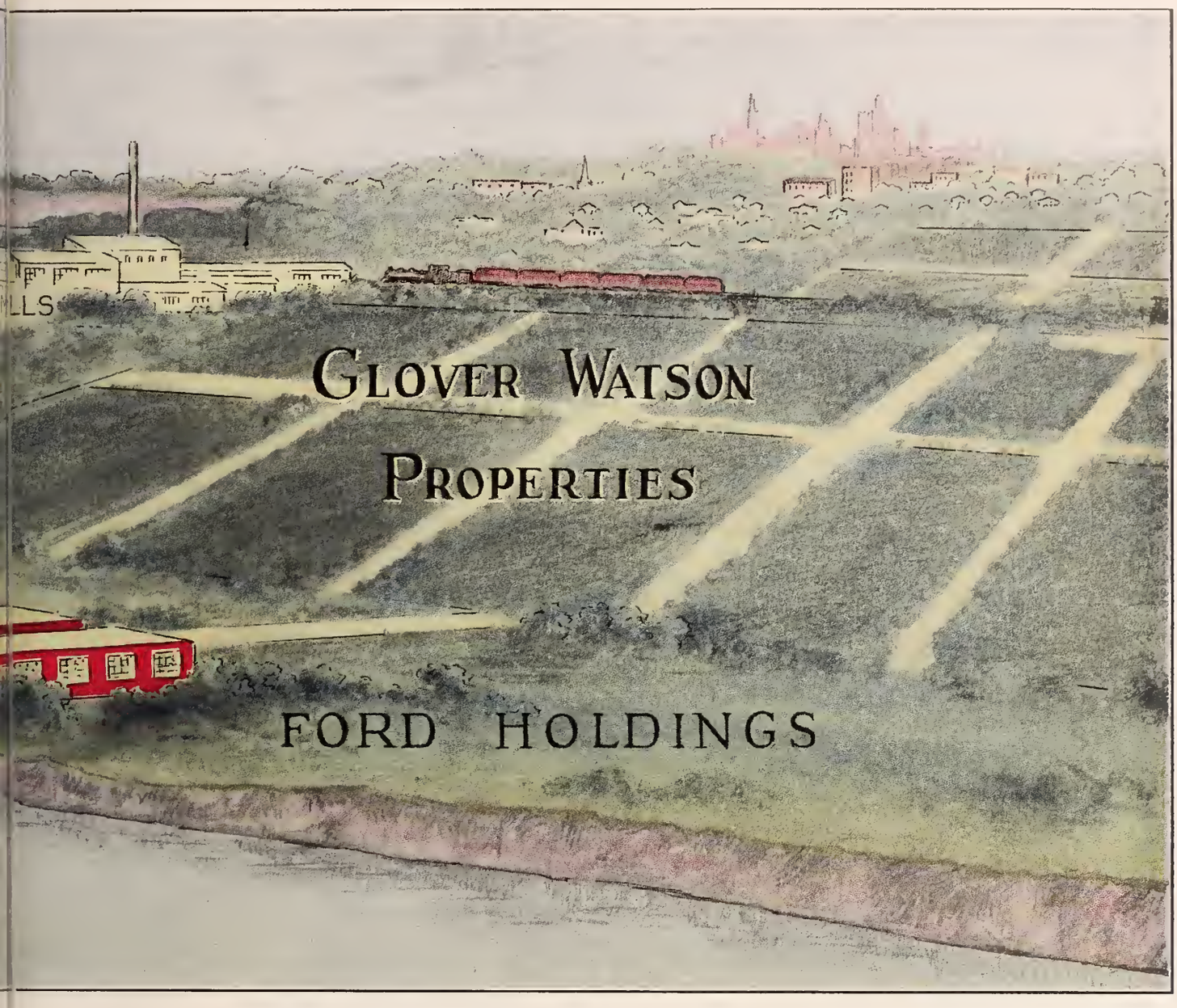




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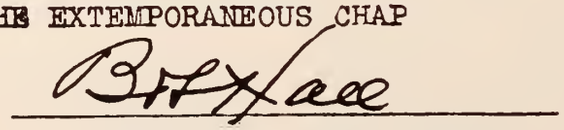
There is the subject of life and disability insurance. Have you ever thought about that? What about income for your dependents and for yourself in the event of accidental injury or for your old age? You can take care of these risks by insurance and at the same time for your old age be building up a cash value under a life policy. Have you ever considered how important to you is the subject of automobile insurance?

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THE EXTEMPORANEOUS CHAP



DIRECTION: HARRY WEBER.

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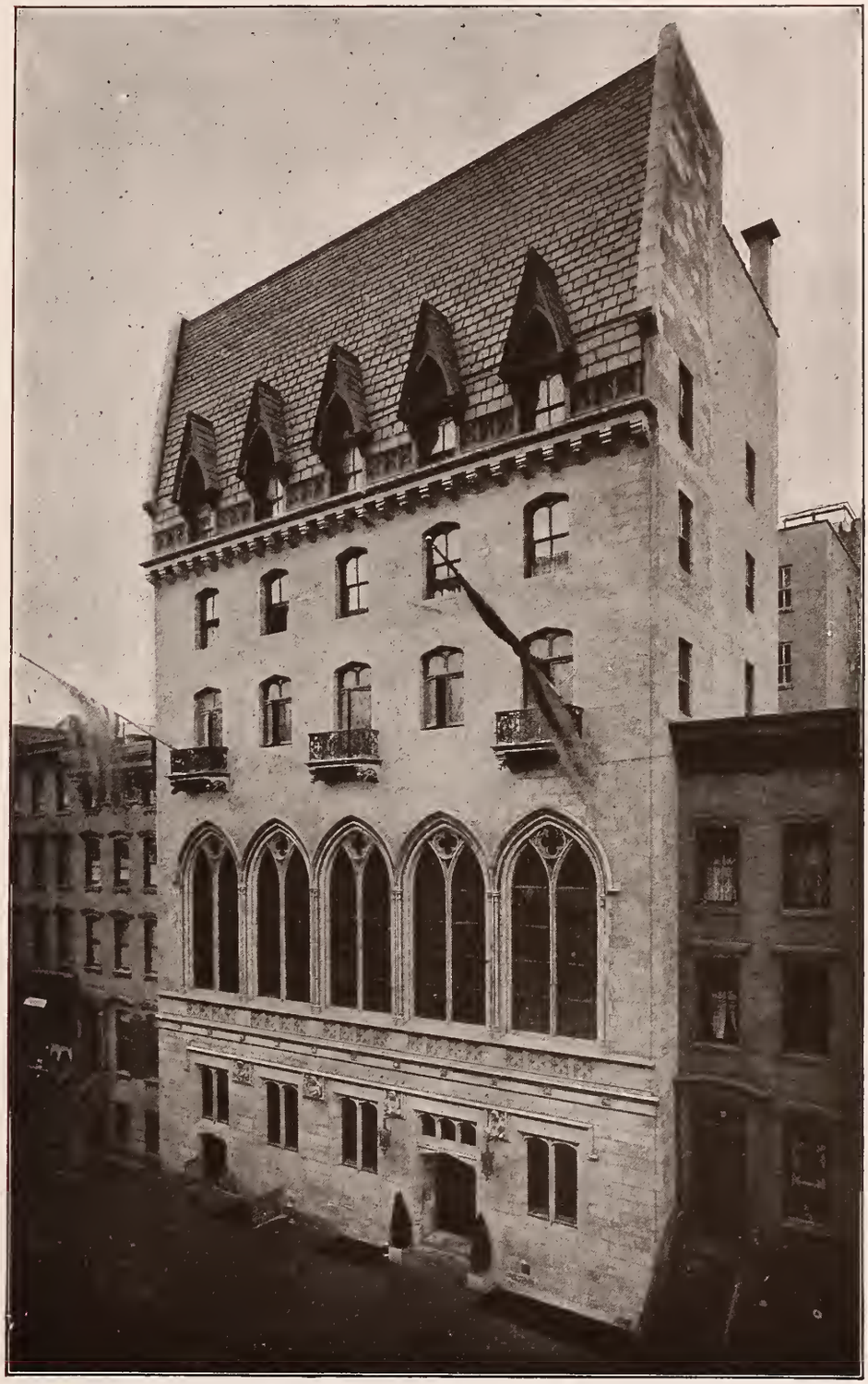
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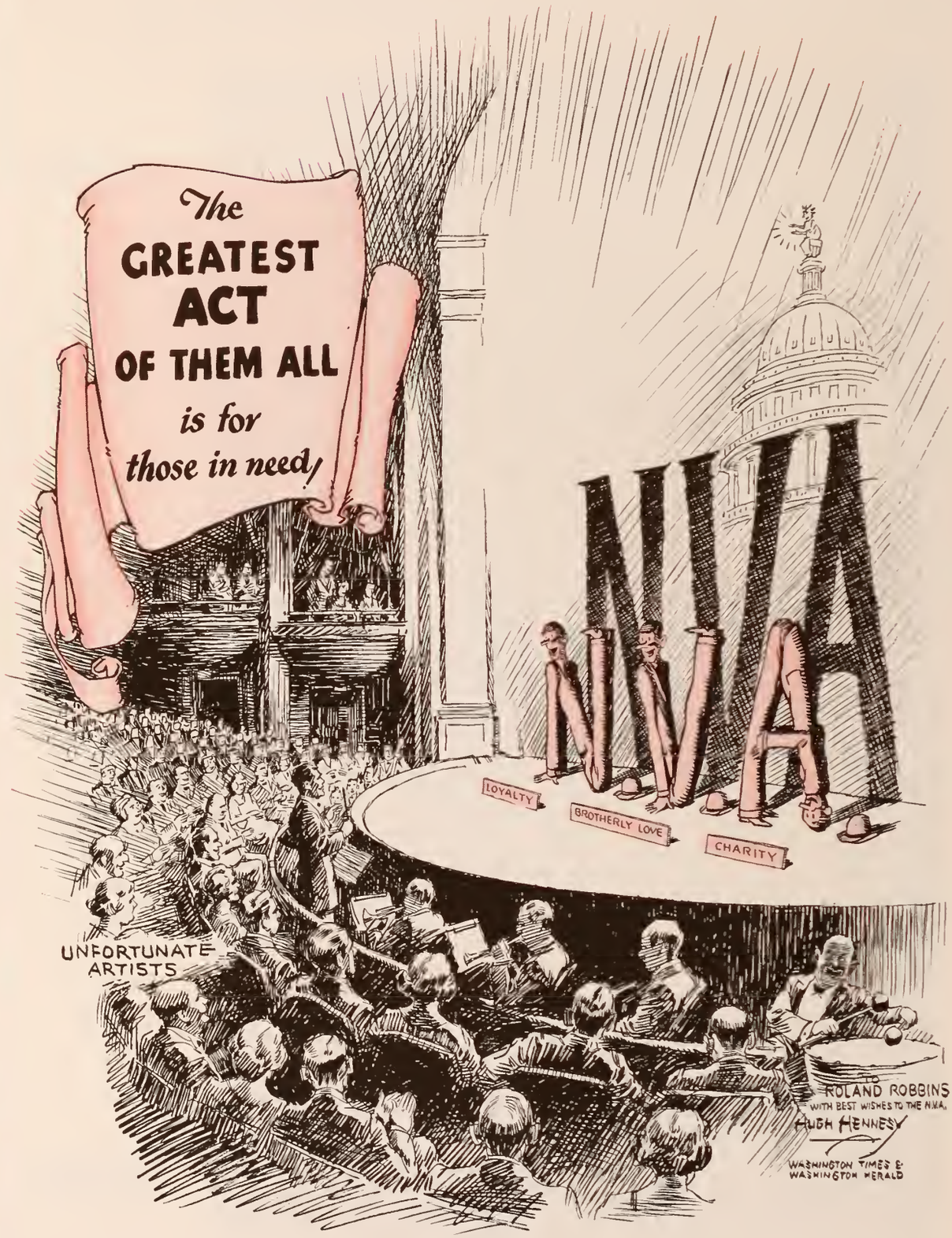
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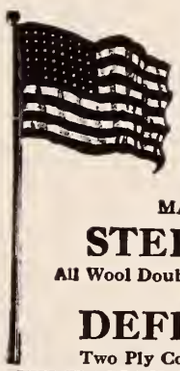
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It's the home of those who dine,
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Oohoo nize baby—geeve a look dot dope in de box wot he teenks he could make like a hector a treeck!!! So dunt esk!!! Tree chirrs for de Hen Wee Hay.

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The assets of this Company benefit both the insured and the uninsured. They reach all—even as the rain falls on the just and on the unjust.

In the year 1925 the Finance Committee invested in securities that demanded discrimination and judgment

$151,371,950.10 to yield on the average, 5.36%

Analyze that total and you at once see how widely and directly it touches and helps the community at large. *This is the picture:*

MUNICIPAL BONDS: A capital investment of $1,044,177.06, to yield 4.33%.

REAL ESTATE MORTGAGES: During 1925 the Committee made 6,895 separate mortgage loans in forty-one States, the District of Columbia and Canada, aggregating **$93,534,753.22 to yield 5.57%.** These mortgages in detail were divided as follows:

5,151 Loans on residential property, representing a capital investment of $28,562,173.86, accommodating 5,940 families.
635 Loans on apartment and housing projects, a capital investment of $26,327,240.00 accommodating 8,117 families. A total of 14,057 families.
170 Loans on business properties, a capital investment of $32,801,-731.10.
939 Loans on farms, a capital investment of $5,843,608.26.

Capital soundly invested in Mortgages on Real Estate is safe; it yields good return, and renders a genuine public service. Your investment in mortgages of over ninety-three million dollars in the year 1925 appears in the balance-sheet below as part of your total investment in mortgages amounting to $353,627,202.42. That total is divided into exactly the classifications I have made of the investments of 1925 and is all equally useful.

RAILROAD BONDS: In this class of securities the Committee in 1925 made a capital investment of $21,416,375.55 to yield 4.99%, as follows:

In bonds secured by mortgages on bridge and terminal properties ..... $ 1,558,365.00
In equipment trust certificates secured by locomotives, freight and passenger cars..... 8,882,184.18
In bonds secured by mortgages on railroads, covering mileage located in 31 States and the District of Columbia 10,975,826.37

This Company has long been a large investor in Railroad Bonds. It fought vigorously to secure the Transportation Act of 1920 under which the railroads of the country have been rehabilitated. The twenty-one millions and over invested in 1925 is a part of the total which appears in the balance-sheet below, $325,062,694.07. That total is in turn a part of the service to the country which is constantly being rendered by the railroads.

PUBLIC UTILITY BONDS: Here in 1925 the Committee made a capital investment of $35,376,644.27, to yield 5.04%, as follows:

In bonds secured by mortgages on gas, electric light and power properties..... $25,605,115.07
In bonds secured by mortgages on telephone properties.. 9,771,529.20

Public Utility enterprises represent a relatively recent development, and are closely allied to all the comforts, conveniences and necessities of present-day life. Your investments in bonds of this class in the year 1925 represent properties operating in twenty-five States in which dwell approximately 73,000,000 people. These institutions have 13,000,000 consumers, and a fixed capital investment of three thousand million dollars. Through your investment of over thirty-five million dollars in 1925 and your earlier investments of the same sort you have become a considerable supporter and a definite part of that great and indispensable modern development. Every dollar of the total investment in public utilities is hard at work adding to the sum of human comfort.

In the balance-sheet below the activities of the Finance Committee for the year 1925 and in previous years are projected on a larger screen. After eighty-one years of business the Company's assets on December 31, 1925 (taking bonds at market value) amounted to **$1,149,471,556.02.** We are not here considering the strictly Life Insurance function of that accumulation, which of course is its first function. We are emphasizing the fact that every dollar of that huge sum is working every minute in the public interest, something you as policy-holders seldom think of, something the public is scarcely aware of. You insured your lives in this Company primarily to protect your old age and your dependents. You performed a good deed. Good deeds go far. They illustrate the truth of what Portia says in the "Merchant of Venice":

"How far that little candle throws his beams! So shines a good deed in a naughty world."

Your policies are separate candles; they shine far.—DARWIN P. KINGSLEY, *President.*

EIGHTY-FIRST ANNUAL STATEMENT

Outstanding Insurance, December 31, 1925	$5,219,000,000.00
New Business paid for in 1925	844,000,000.00
Earning power of Assets, including cash in bank, Dec. 31, 1925	5.06%

BALANCE SHEET, January 1, 1926

Bonds at Market Value as determined by the Insurance Department, State of New York.

ASSETS	
Real Estate Owned	$ 8,138,938.97
First Mortgage Loans—	
On Farms	59,765,525.60
On Residential and Business Properties	293,861,676.82
Loans on Policies	179,465,848.35
Bonds of the United States	59,836,660.00
Railroad Bonds	325,062,694.07
Bonds of other Governments, of States and Municipalities	99,407,262.06
Public Utility Bonds	79,255,180.00
Cash, including Branch Office Balances	4,661,367.16
Other Assets	40,016,402.99
Total	$1,149,471,556.02

LIABILITIES	
Policy Reserve	$ 891,961,916.00
Other Policy Liabilities	37,107,183.70
Dividends left with Company to Accumulate at Interest	25,220,081.40
Premiums, Interest and Rentals prepaid	2,887,937.94
Taxes, Salaries, Accounts, etc., due or agrued	10,694,414.65
Additional Reserves	24,880,010.00
Dividends payable in 1926	55,116,138.00
Reserve for Deferred Dividends	507,325.00
General Contingency Funds not included above	101,096,549.33
Total	$1,149,471,556.02

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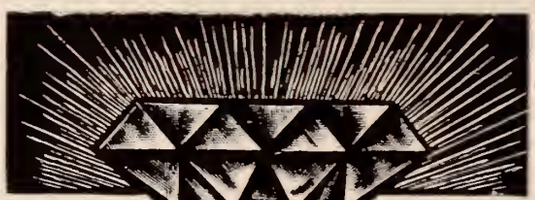
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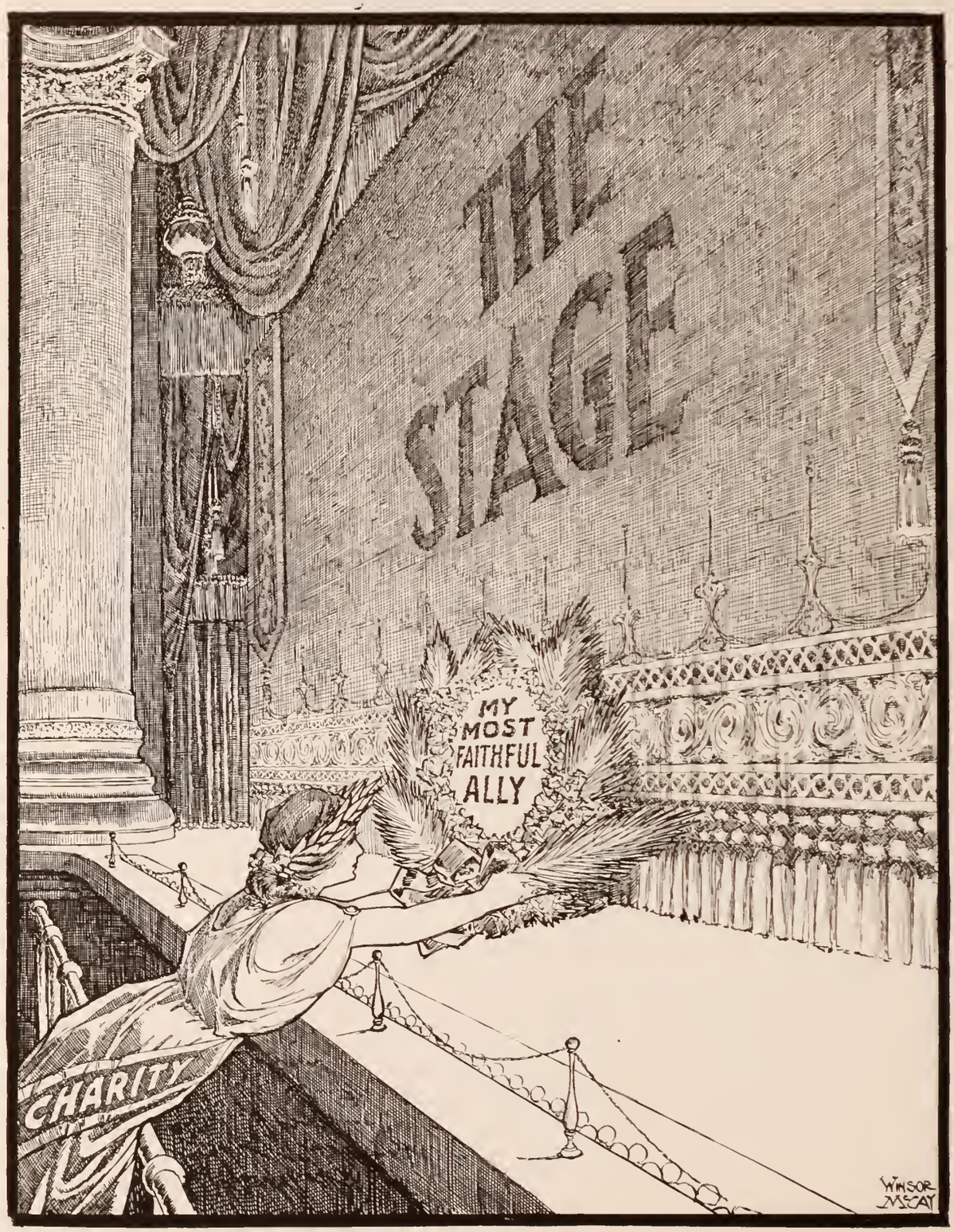
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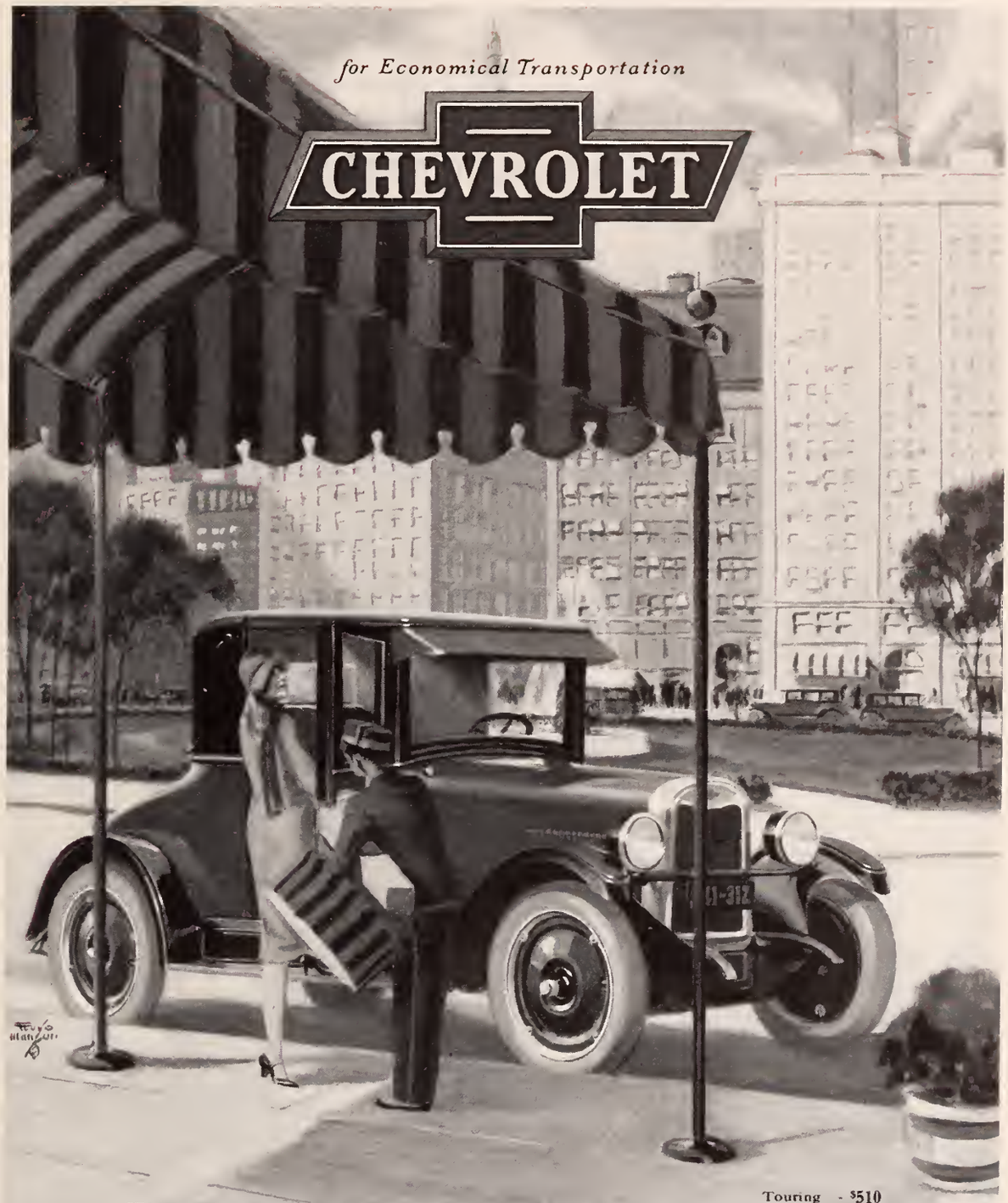
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Direction: HARRY WEBER

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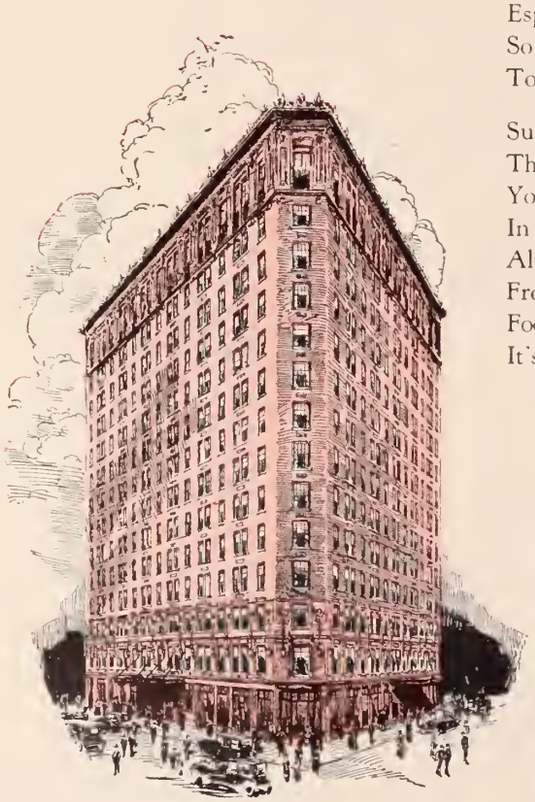
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Indianapolis

Every Artist today, that comes here to play
His abode should always know
So when said and done you'll find everyone
To the Lincoln Hotel will go;
Where ere you may roam
You must have a home,
Especially where you will play,
So to feel proud, just follow the crowd
To the above Hotel today.

Sure is a treat, these Artists to meet
The bunch that is right on top
You'll understand, when you shake each hand,
In the Lincoln Coffee Shop.
Always fair weather when we get together
From miles and miles away
Food appetizing, self-advertising
It's the home of the N. V. A.



400 Rooms : : 400 Baths

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Little Billy Jackson and Little Benny Burke
When they get a move on they'll get you plenty—
It ain't going to rain no more.
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Referee: BILLY JACKSON

LOU JACK
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"The Two Orphans"

Direction BILLY JACKSON

JOE REED AND JULIA RAY
in
"The Bull-Fighter"
by
EUGENE J. W. CONRAD
Direction: BILLY JACKSON



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Sincerely Yours
Thomas Meighan





AL & FANNY STEDMAN

IN

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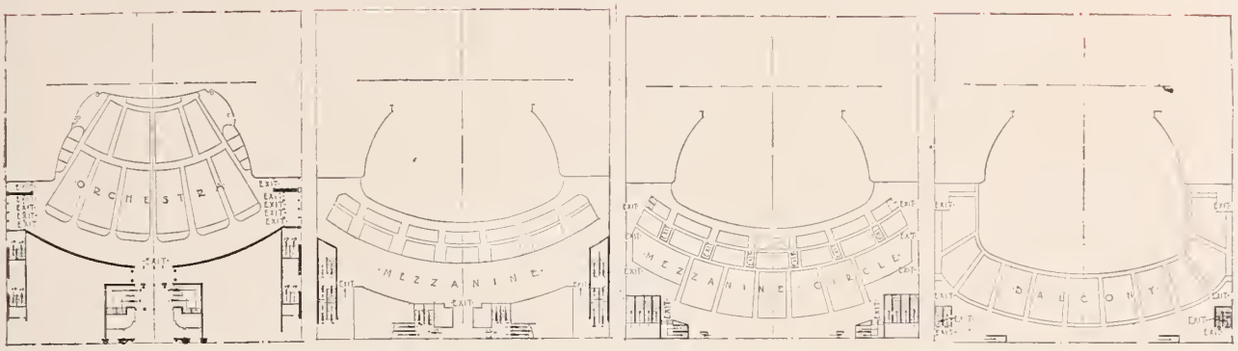
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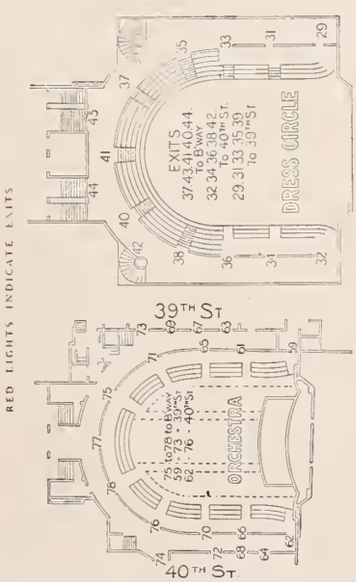
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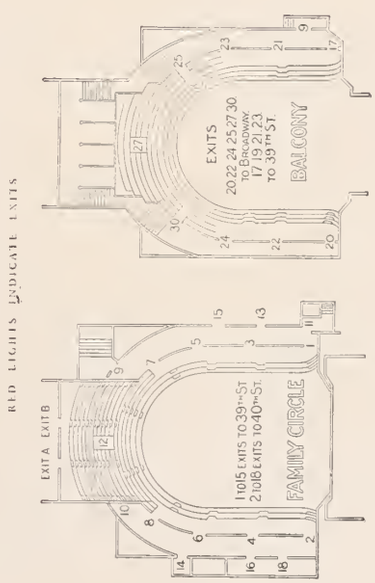
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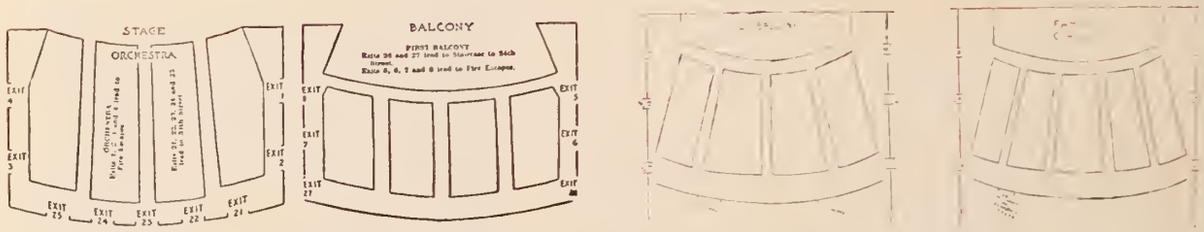




Metropolitan Opera House

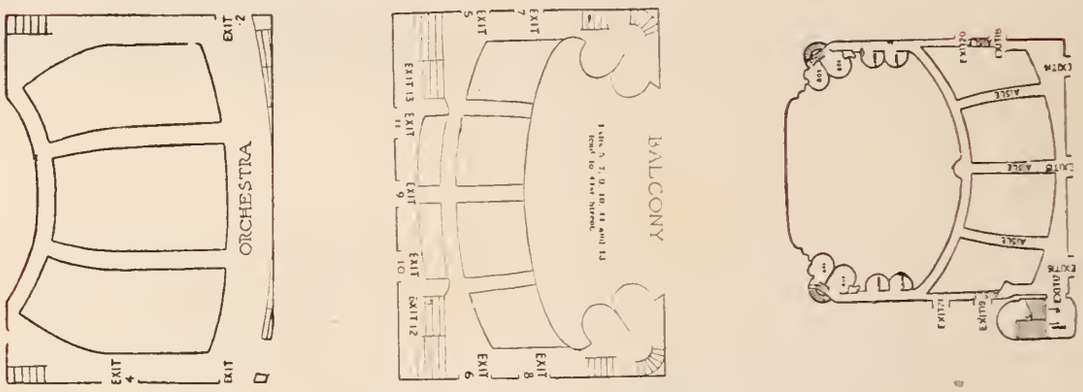
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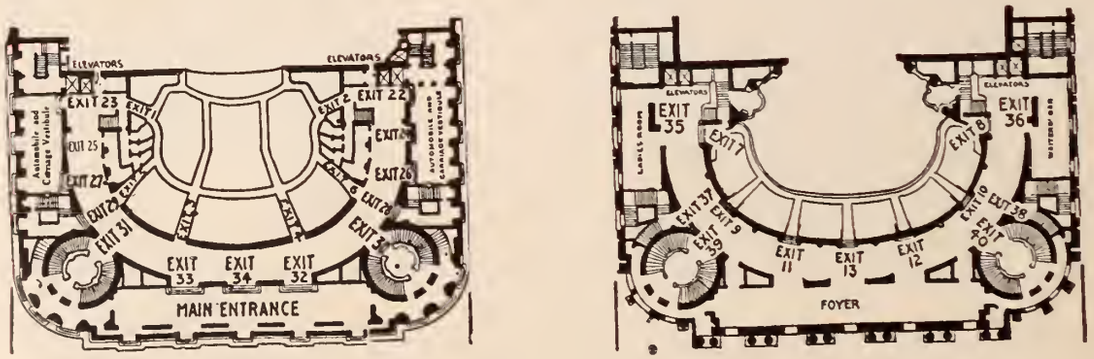


Manhattan Opera House

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